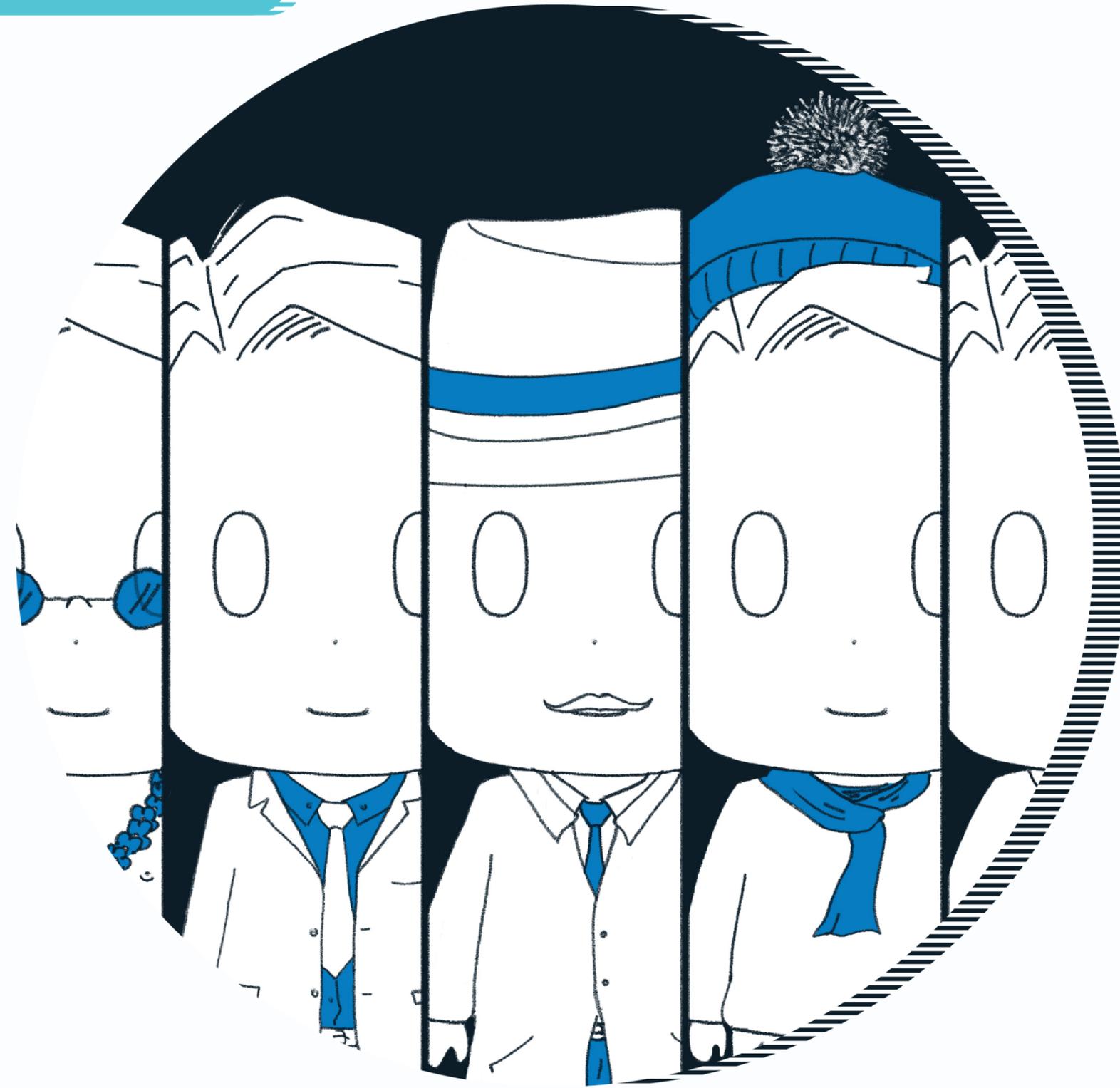
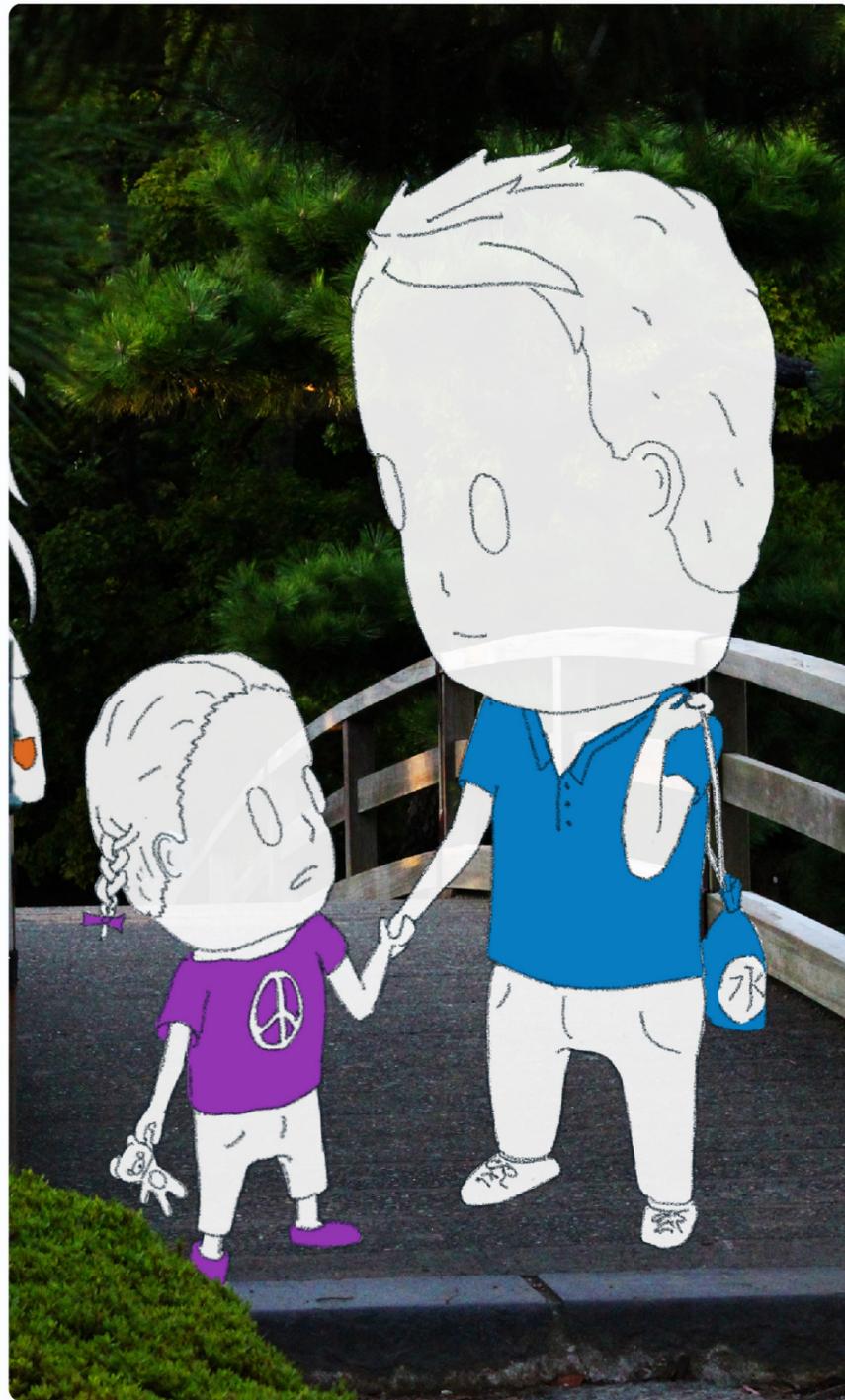




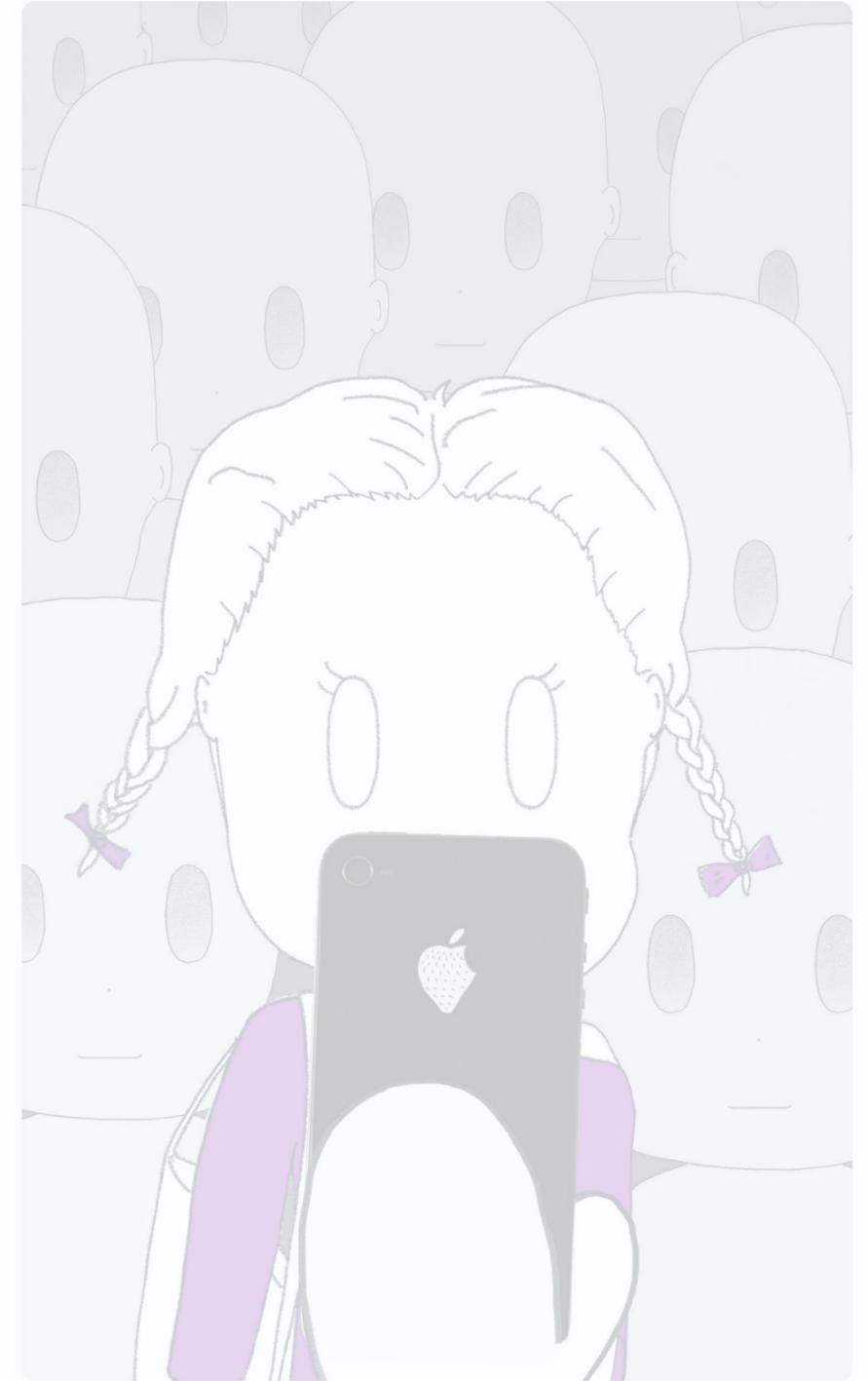
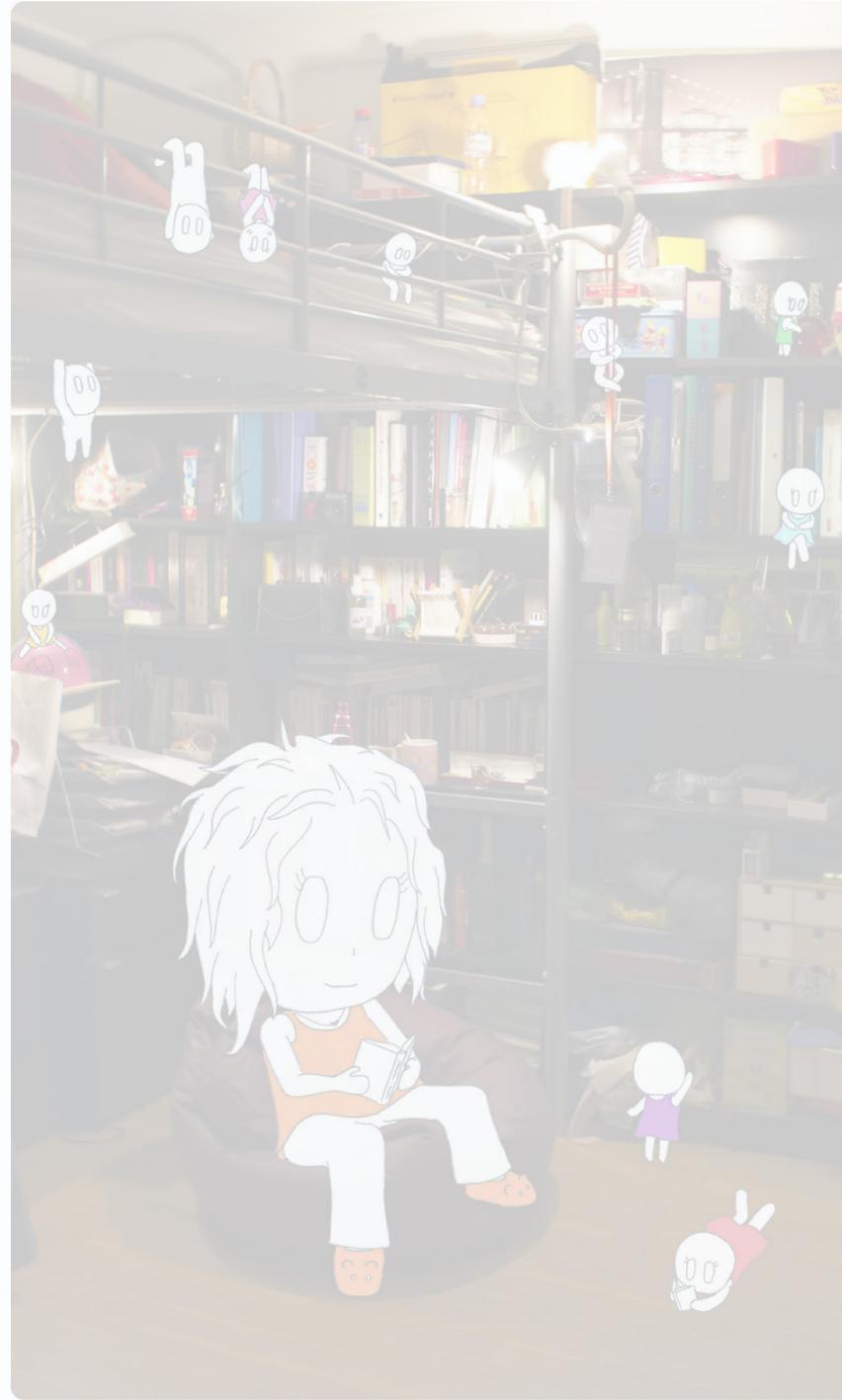
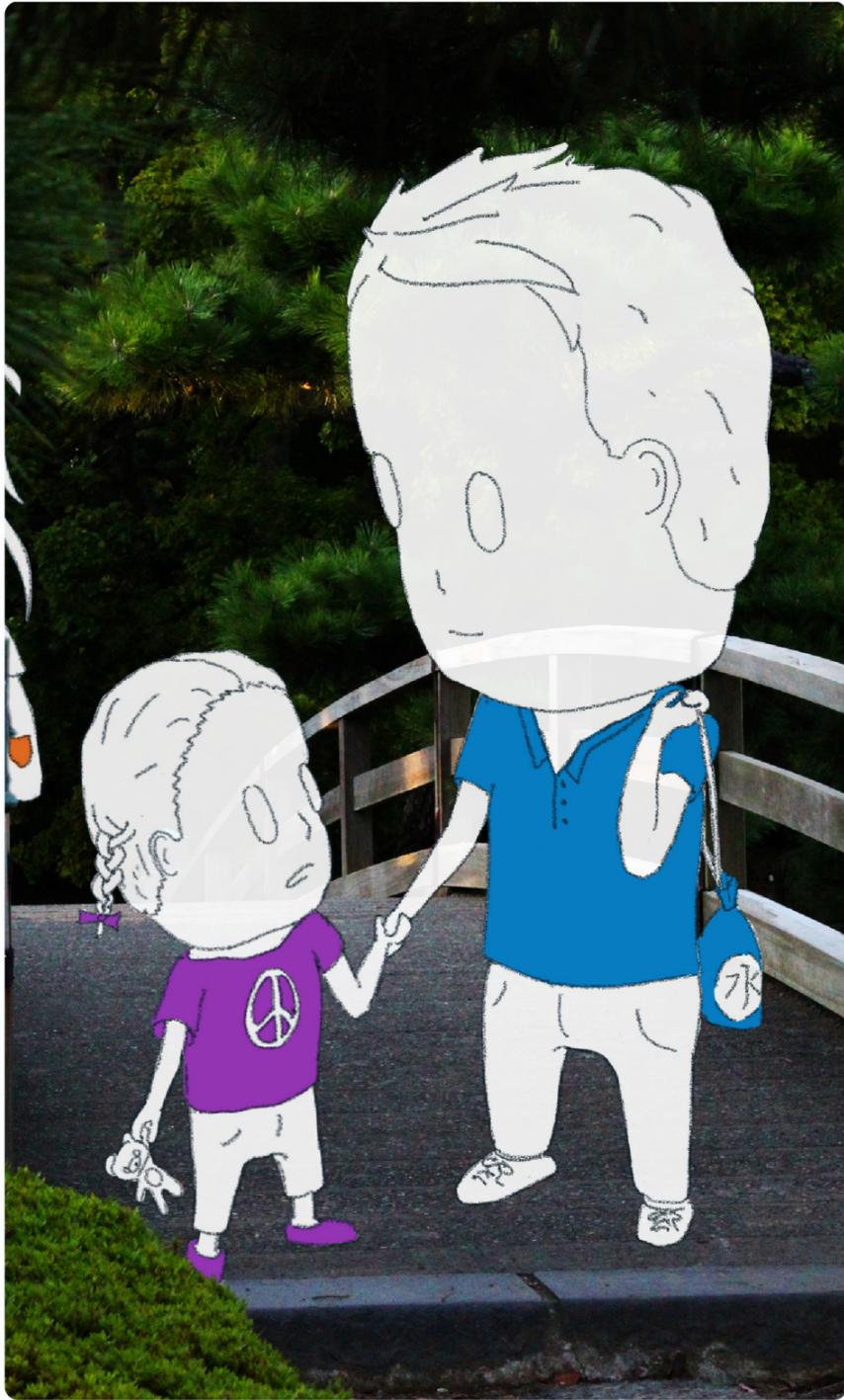
QUI SOMMES - "JE" ?



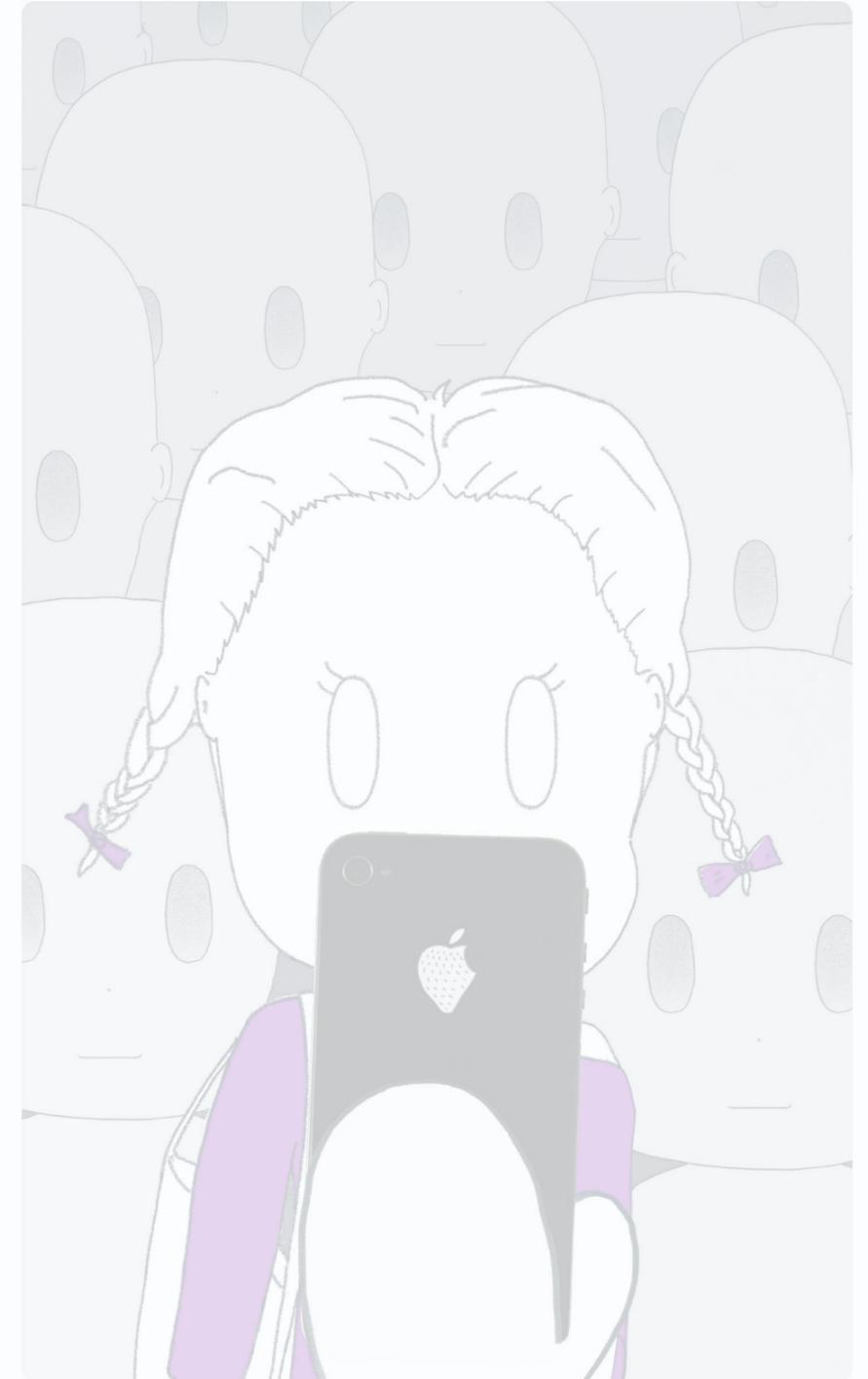
LES GRANDS AXES



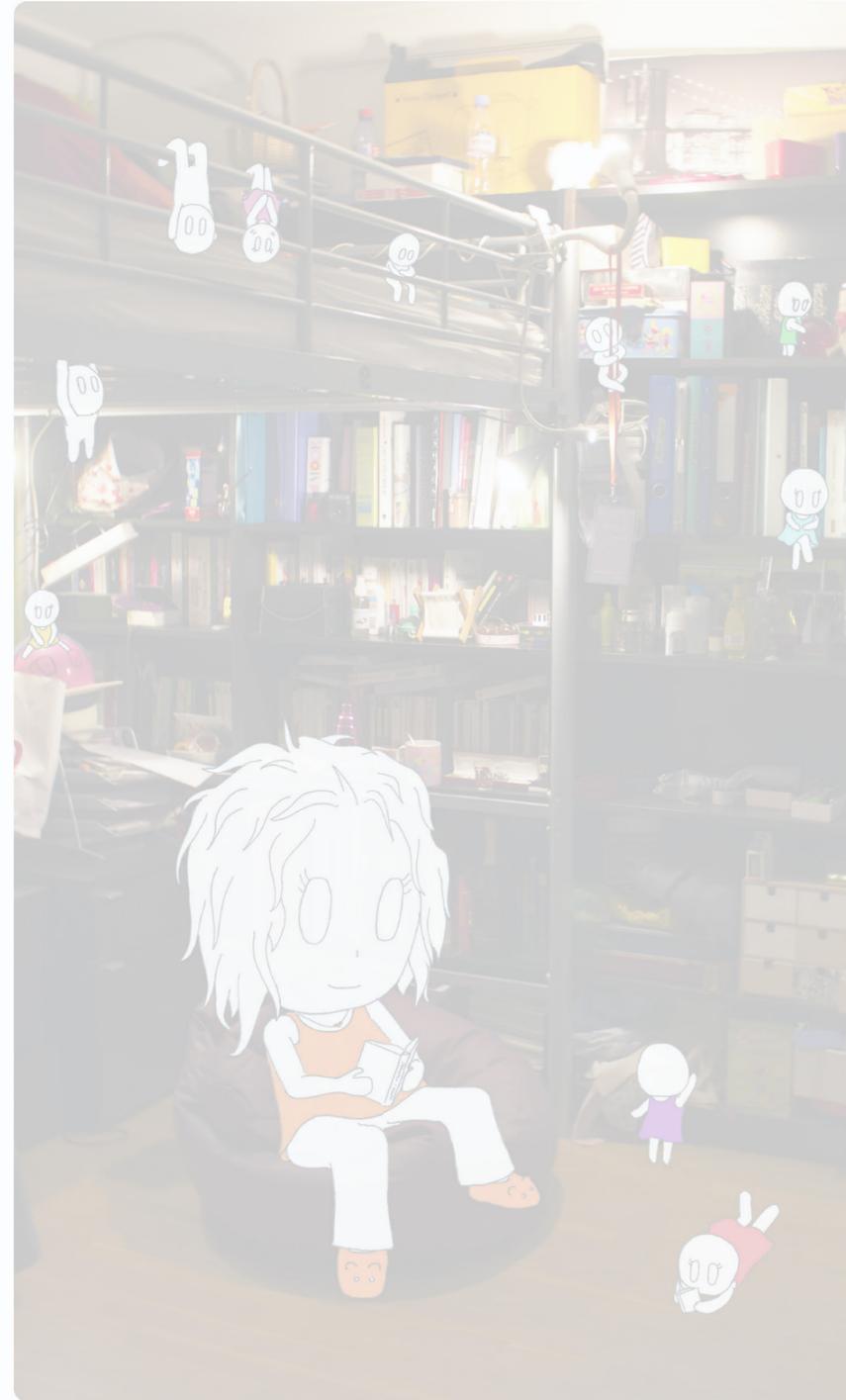
CONCLUSIONS I



CONCLUSIONS II



CONCLUSIONS III



**Comment, en tant que designer,
puis-je aider les individus à savoir
ce qu'ils aimeraient devenir,
à l'aide de la DATA générée ?**

**Trouver sa place
dans la société**

Trouver du sens

Se sentir vivant

**« La vraie vie vraiment vivante,
le vivant de la vie est-il dans ce qui
rapproche le plus de l'ordinaire
des habitudes ou dans ce que l'on
éprouve avec le plus d'intensité ? »**

Jean-Claude KAUFMANN

C'EST GÉNÉRATIONNEL

Génération Y

**Rupture avec
le réel**

**Le virtuel comme
terrain de jeu**

**Génération aux
dizaines de métiers**

**Les métiers
de demain
n'existent pas**

“Bullshit jobs”

**Besoin de
changement**

Routine

Se sentir inutile

**Le métier
de nos rêves**

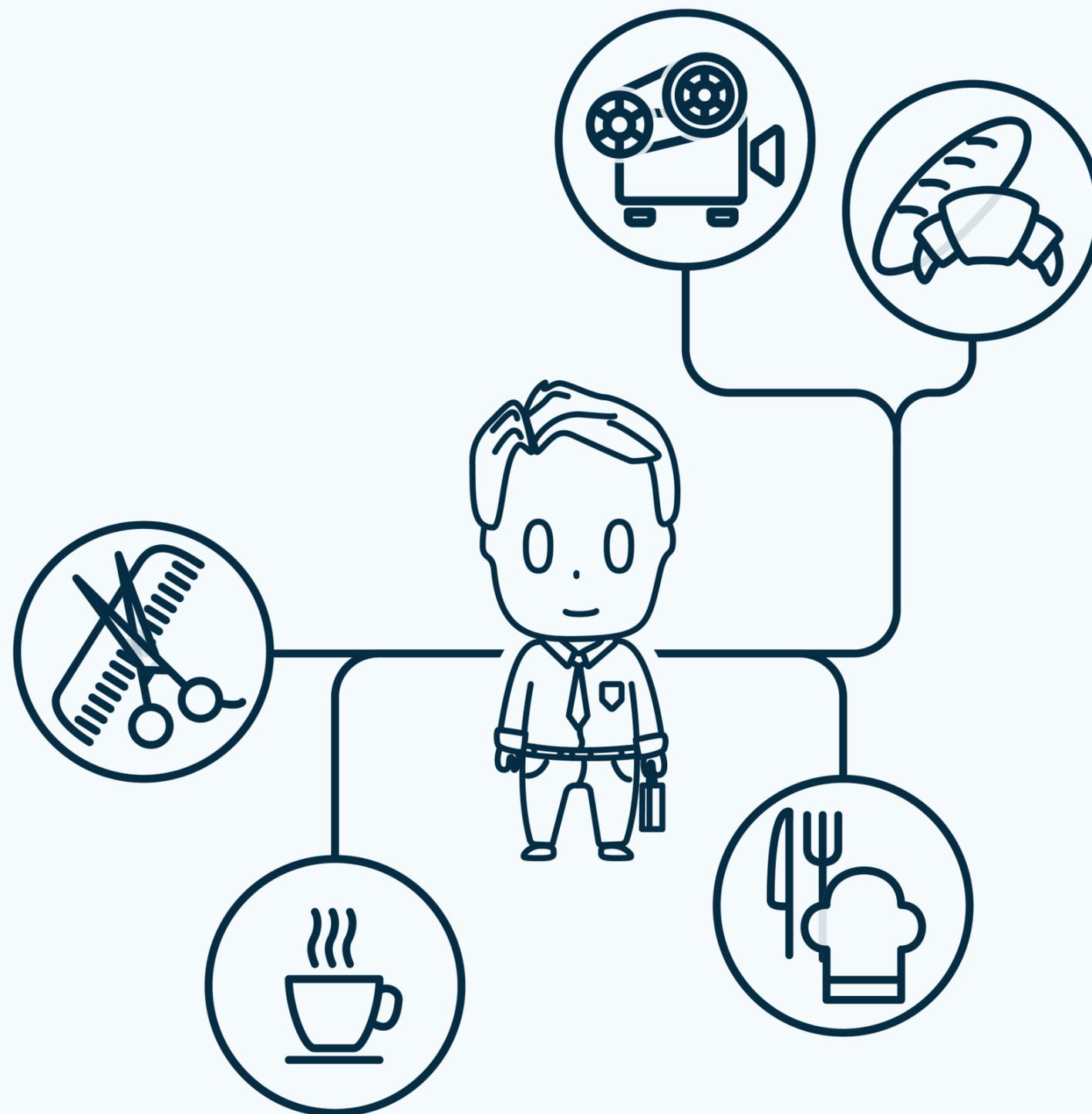
**Les métiers
de nos rêves**

Comment pourrions-nous permettre aux individus de retrouver du sens dans leur quotidien et dans leurs métiers, tout en leur offrant une liberté par rapport au choix de ceux-ci ?

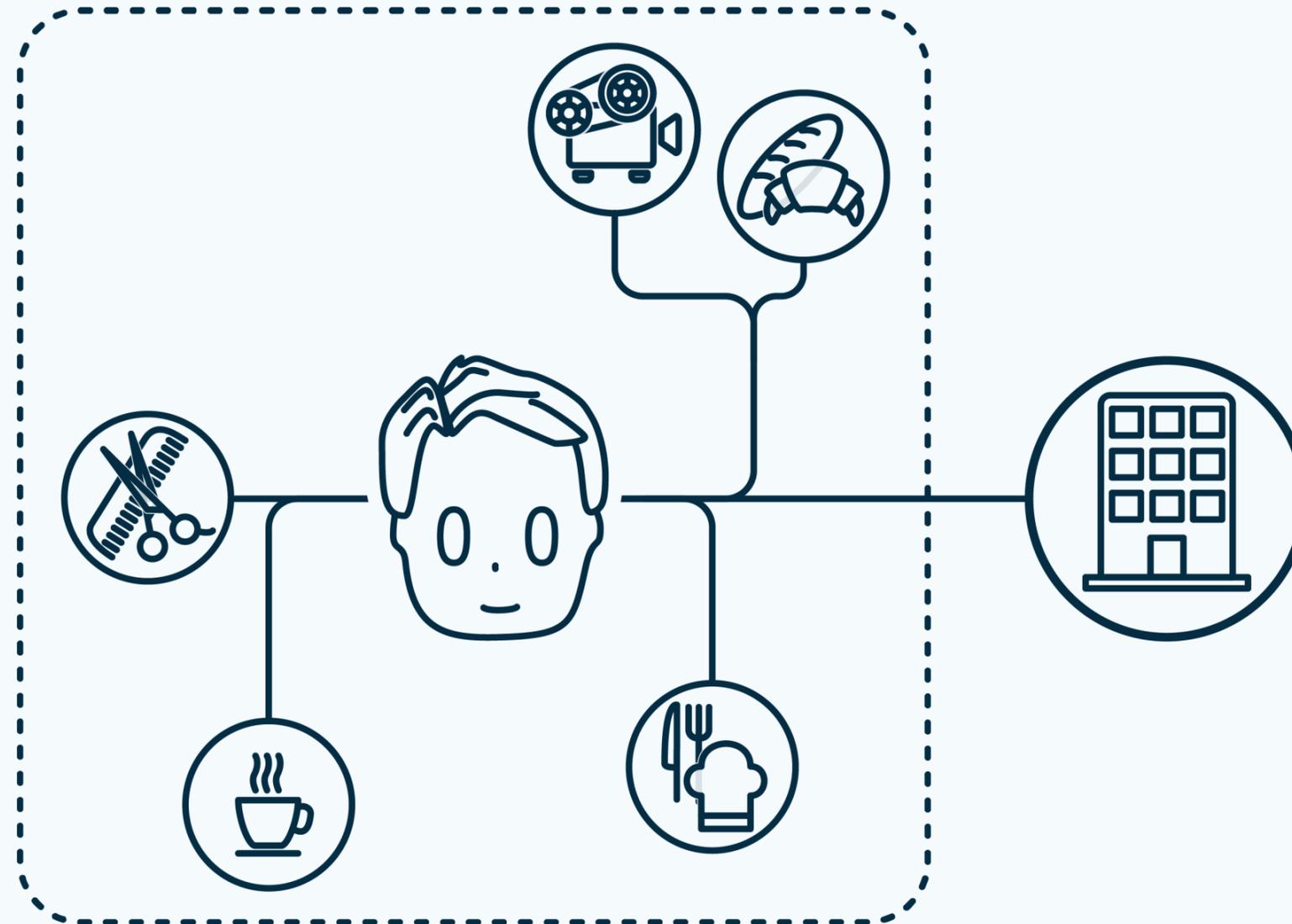
NOTRE CHER GABRIEL



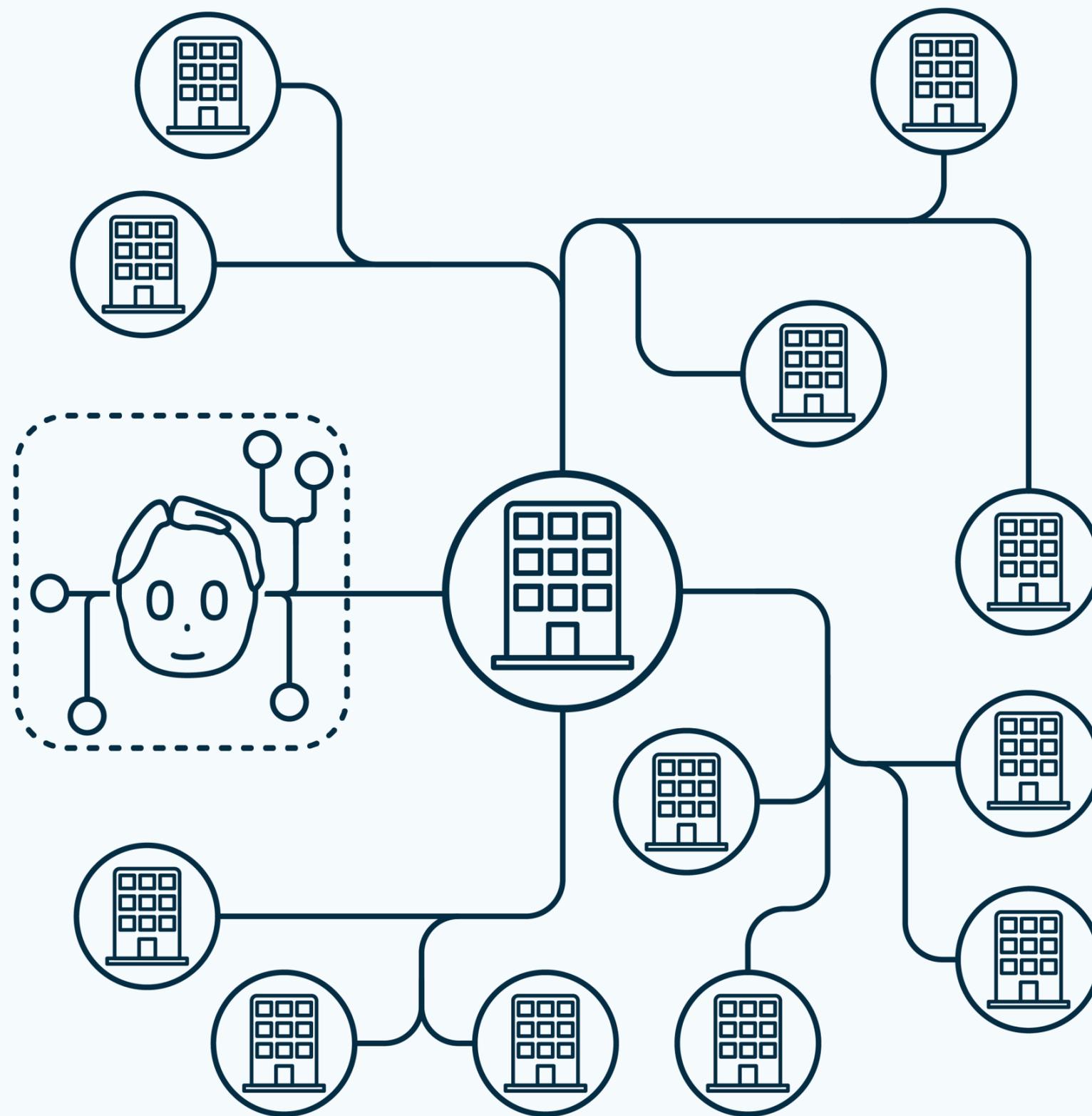
UN HOMME LOCAL ...



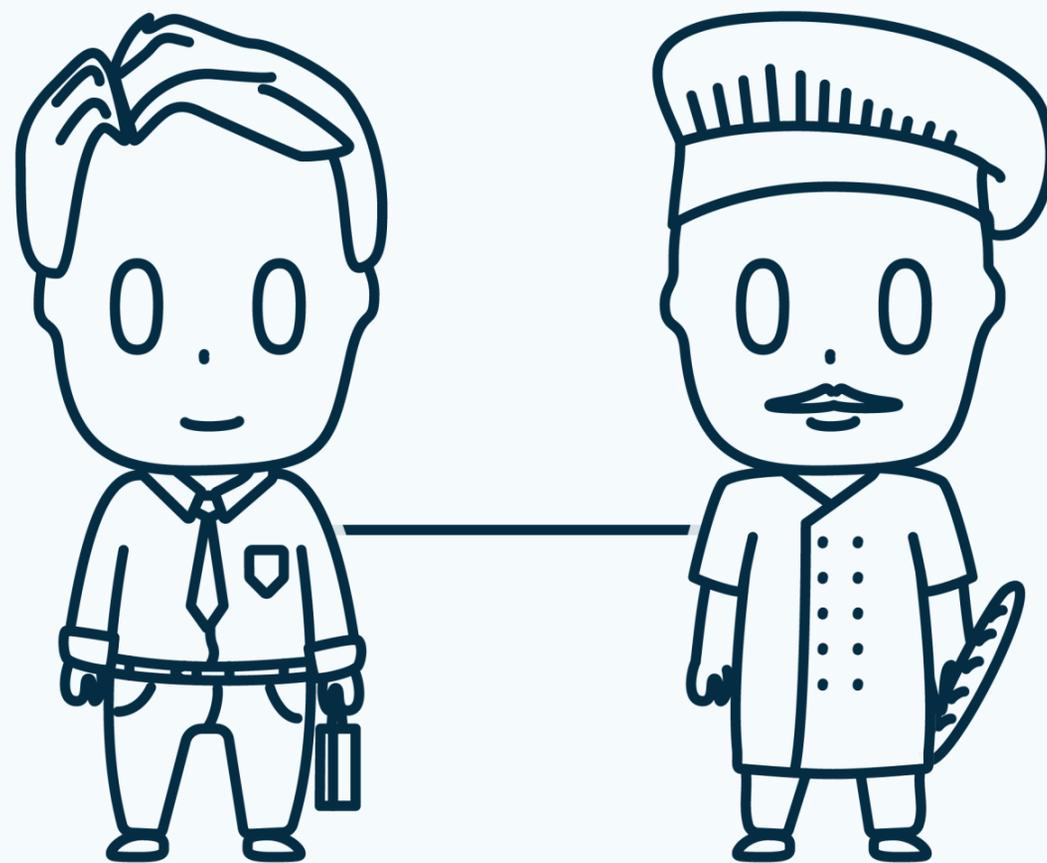
UN MÉTIER NATIONAL



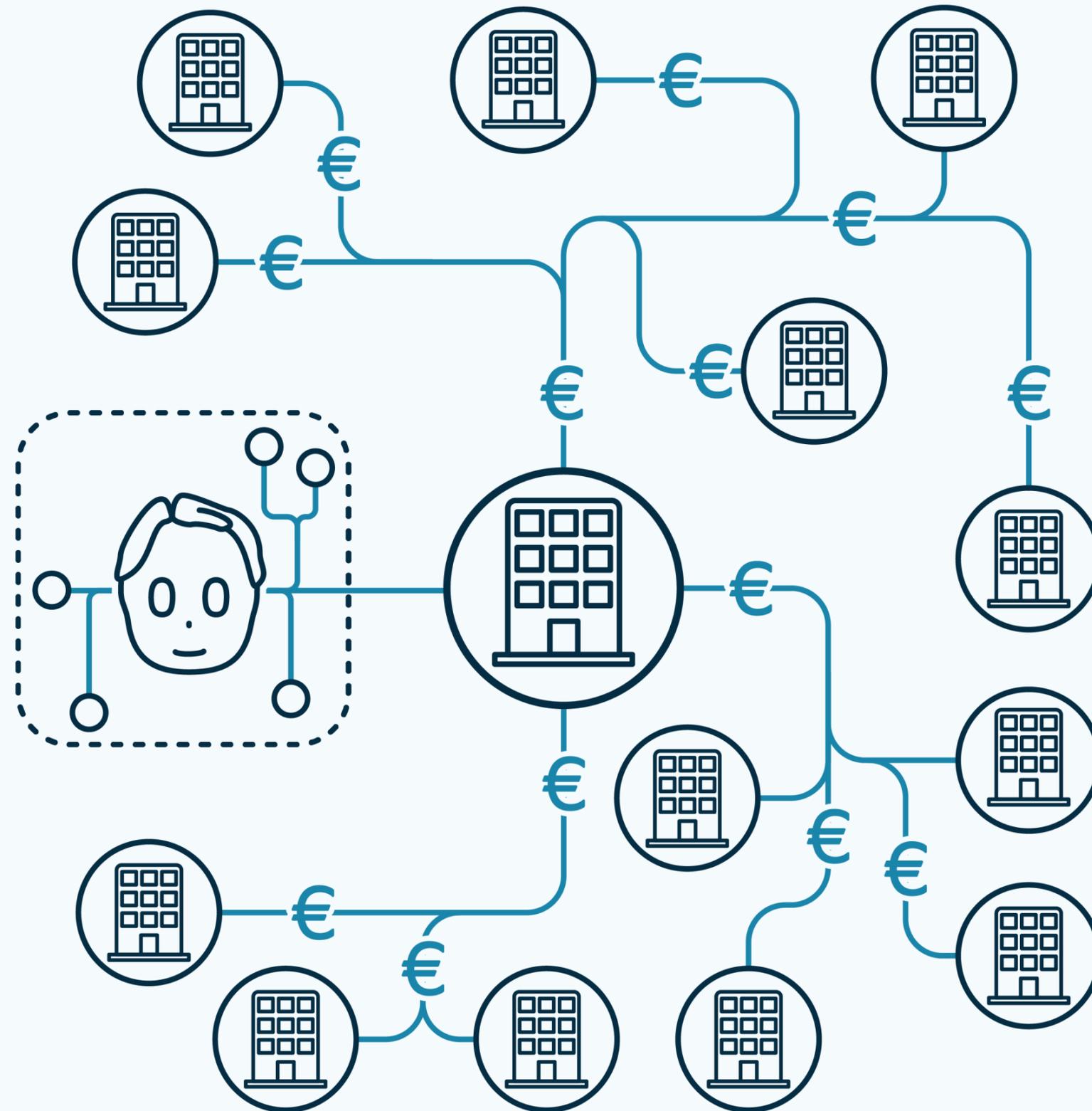
PROBLÈME DE TAILLE



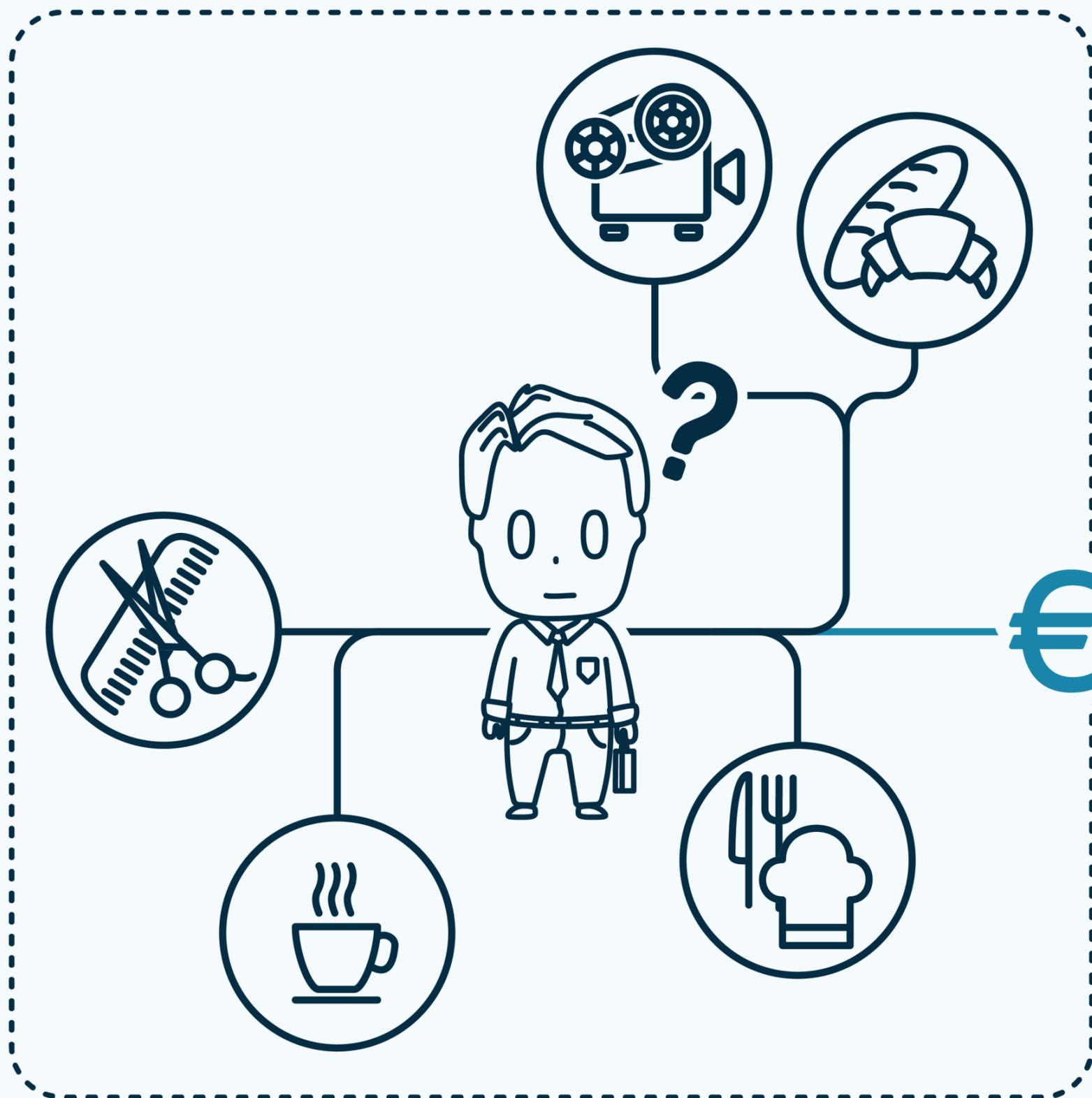
LES LIENS DU SENS



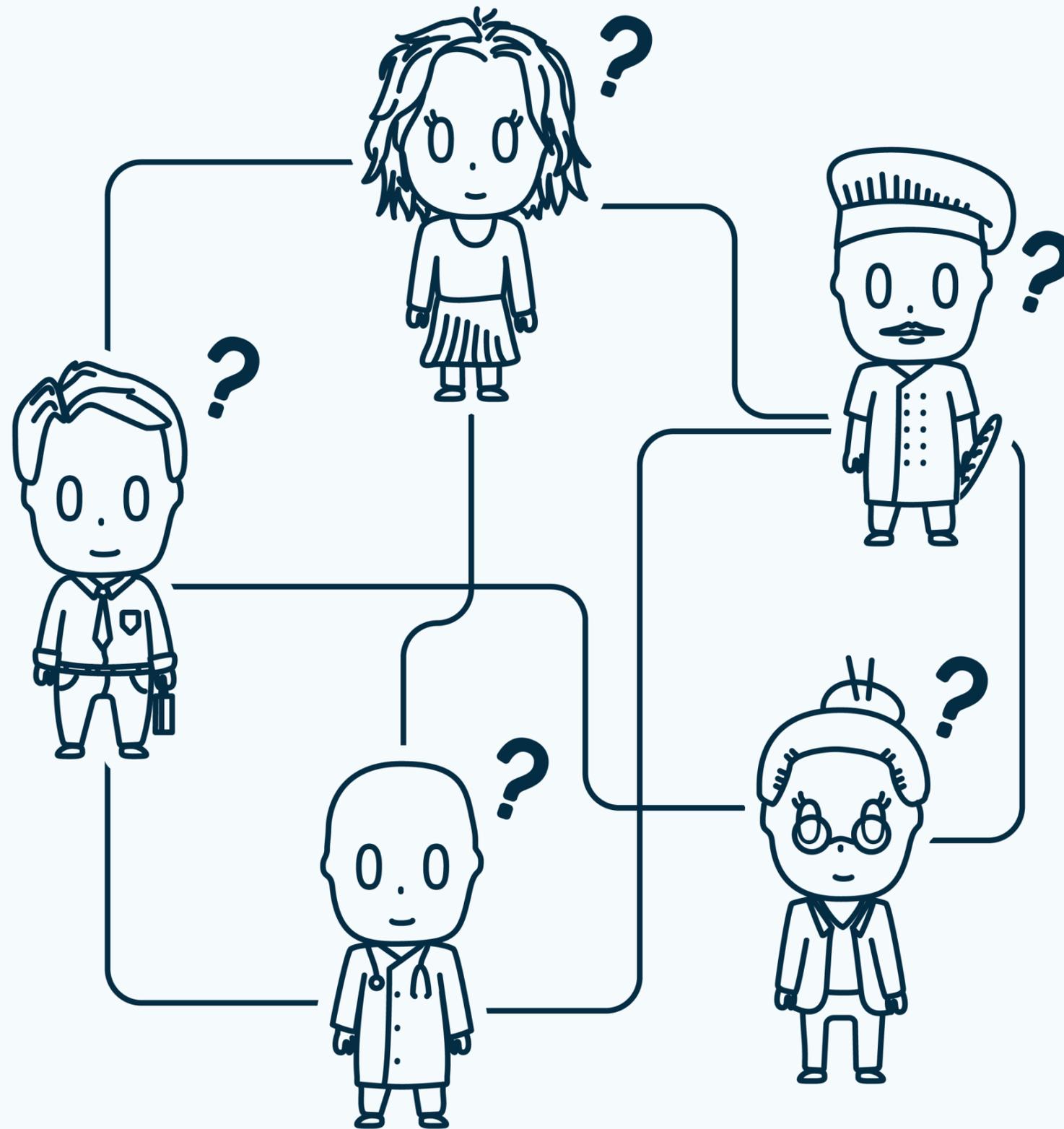
EN GRAND !



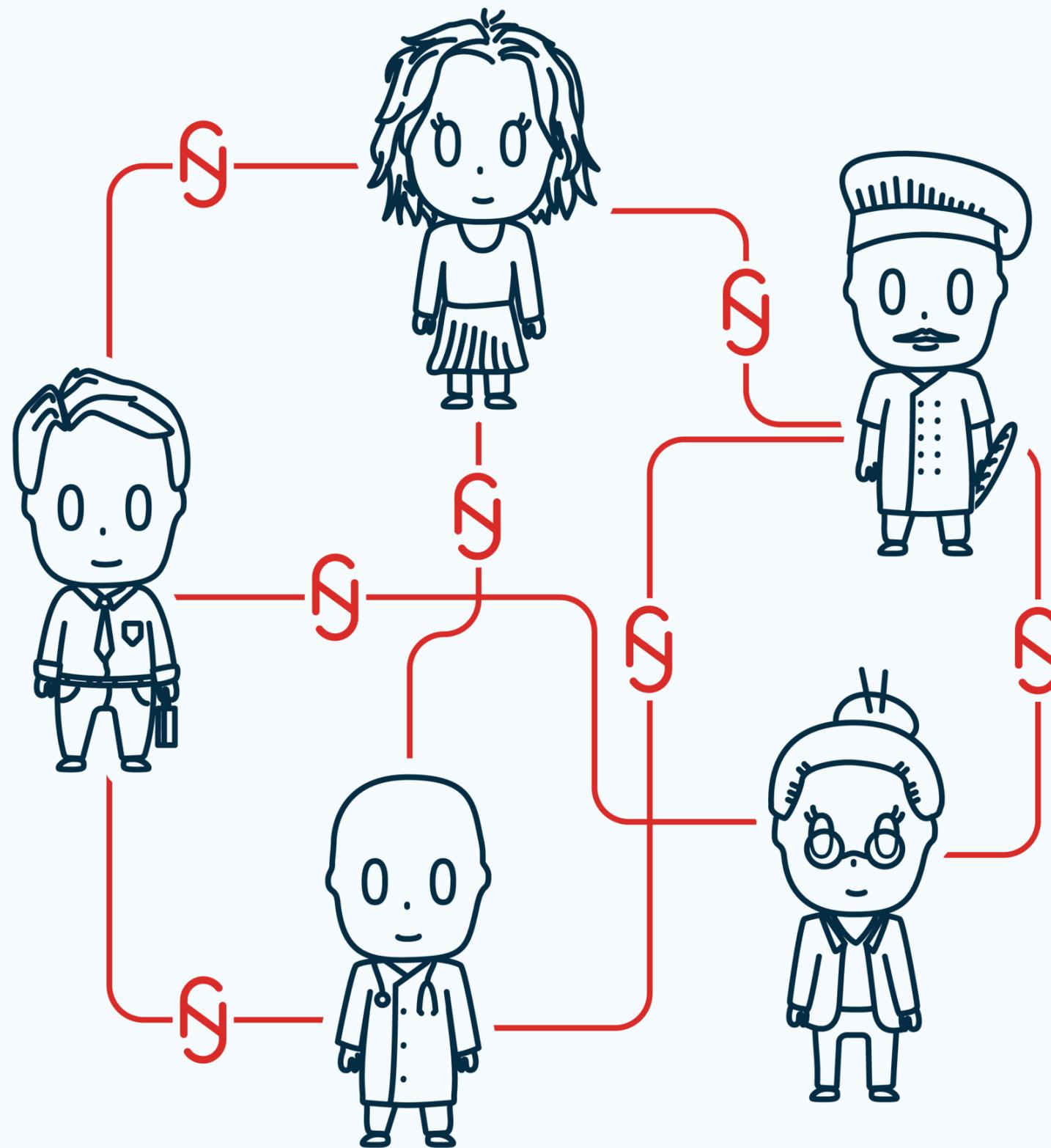
A MA TAILLE



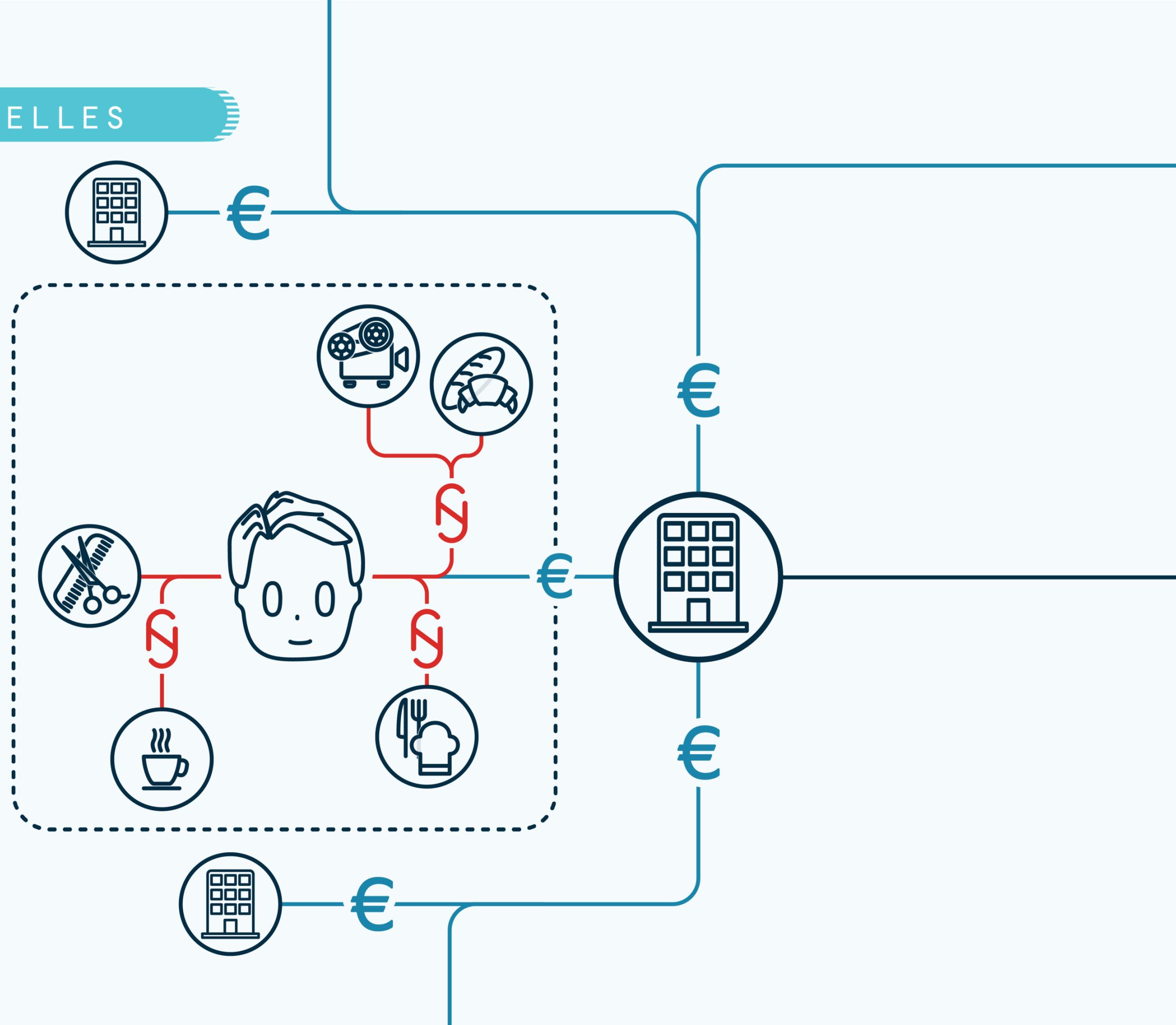
UN, DEUX, TROIS ...



BONS COMPTES / AMIS



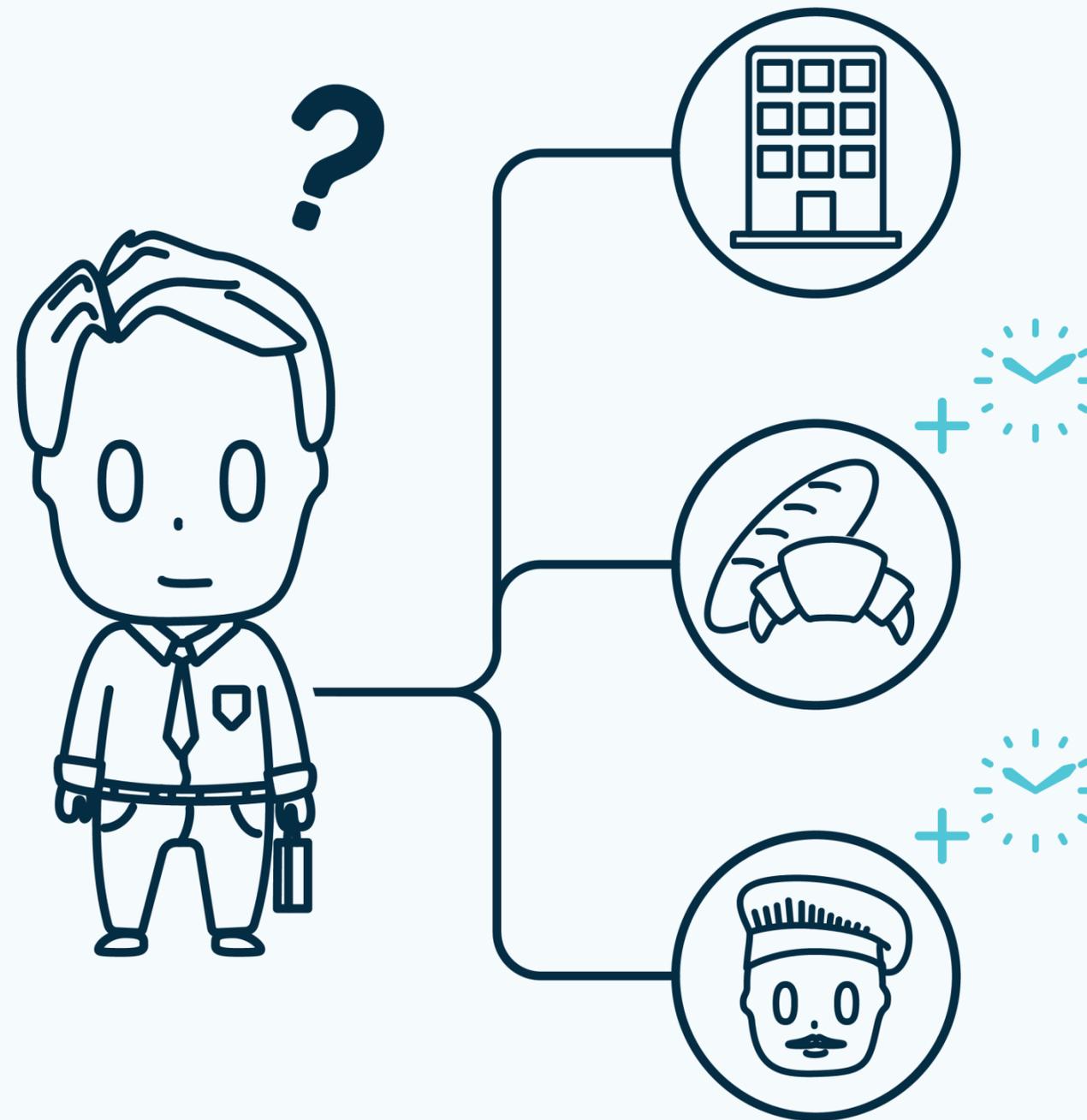
A DEUX ÉCHELLES



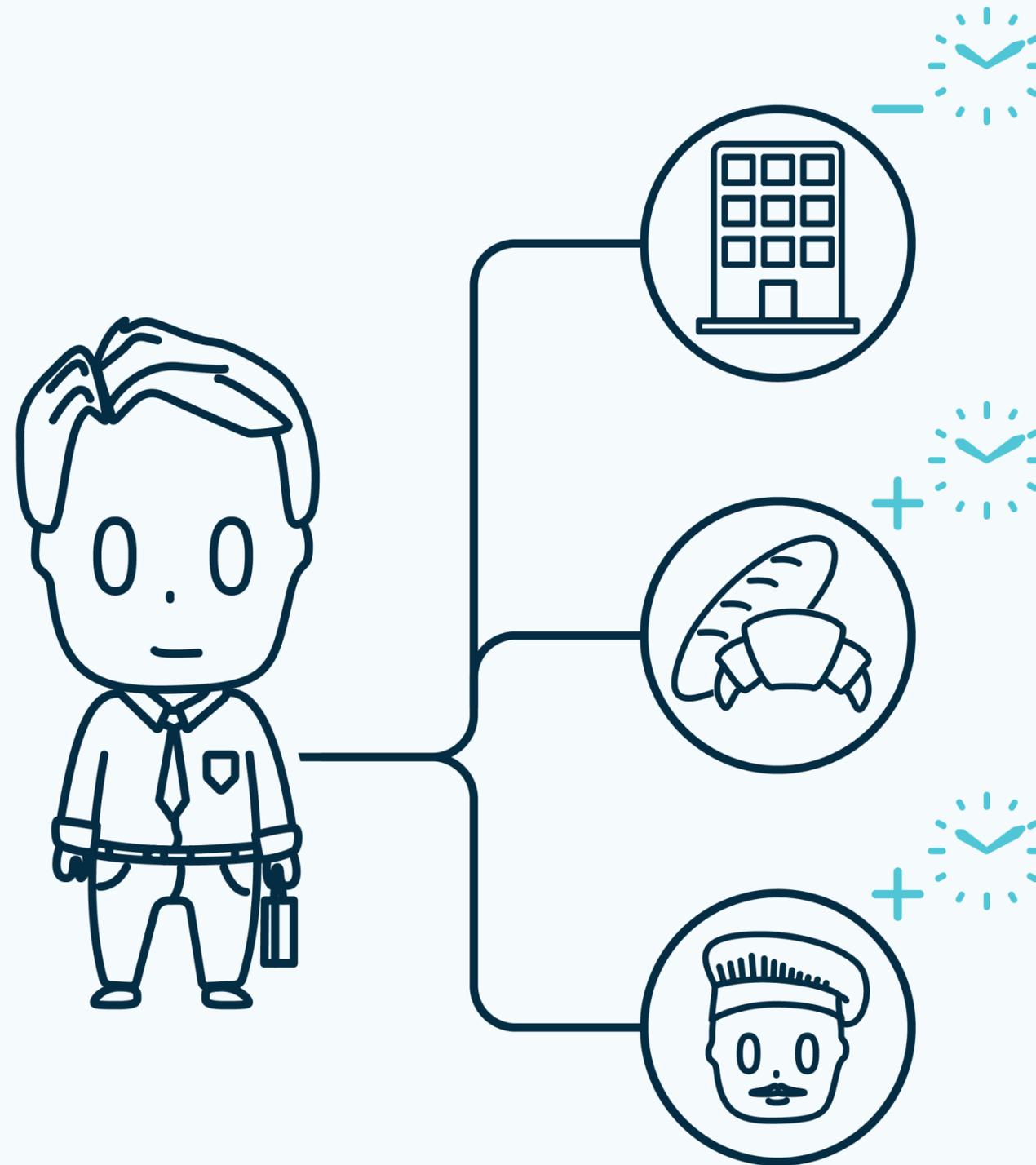
DEVISE ET USAGE



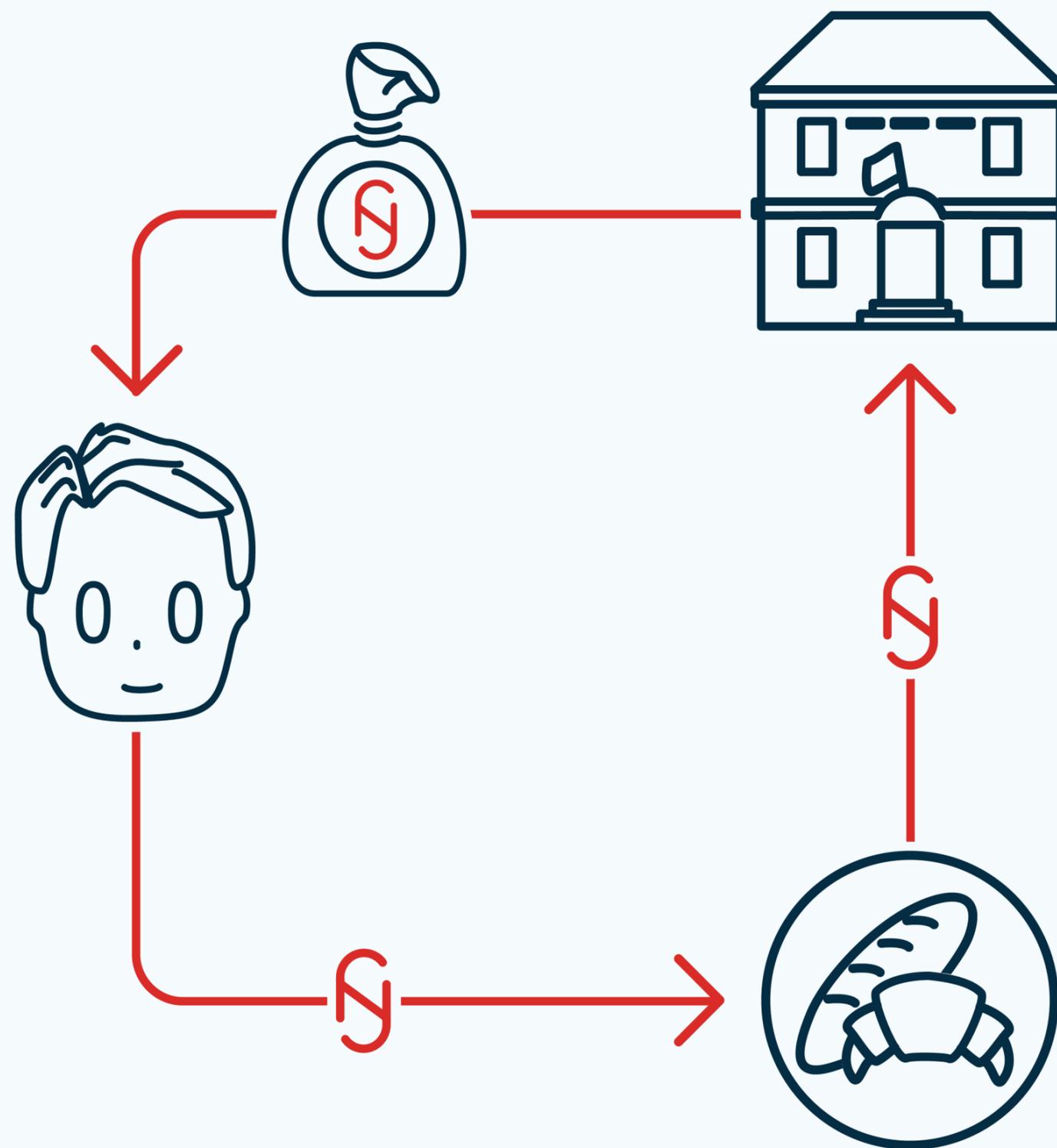
OH DEAR! OH DEAR!

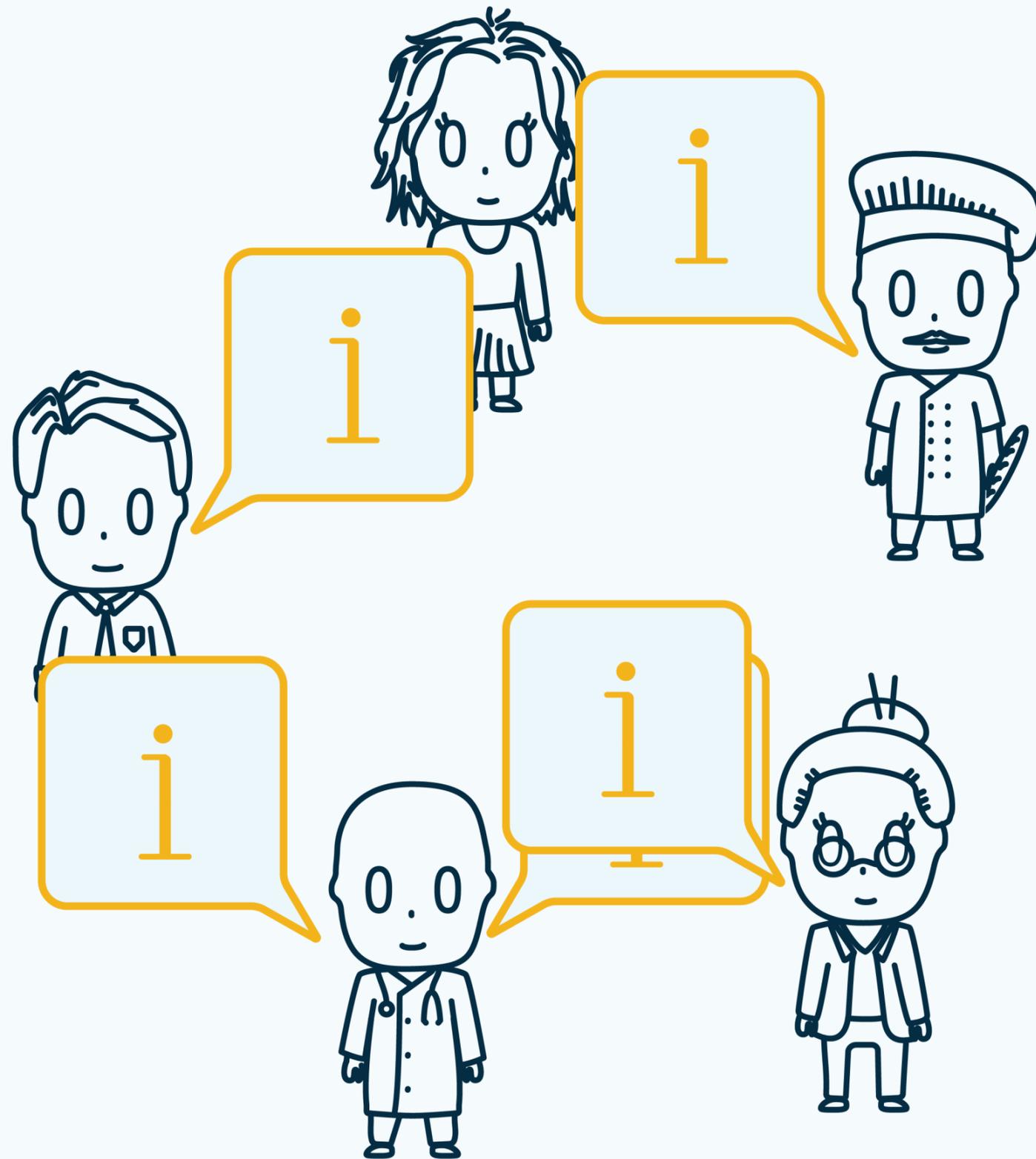


TEMPS = ARGENT

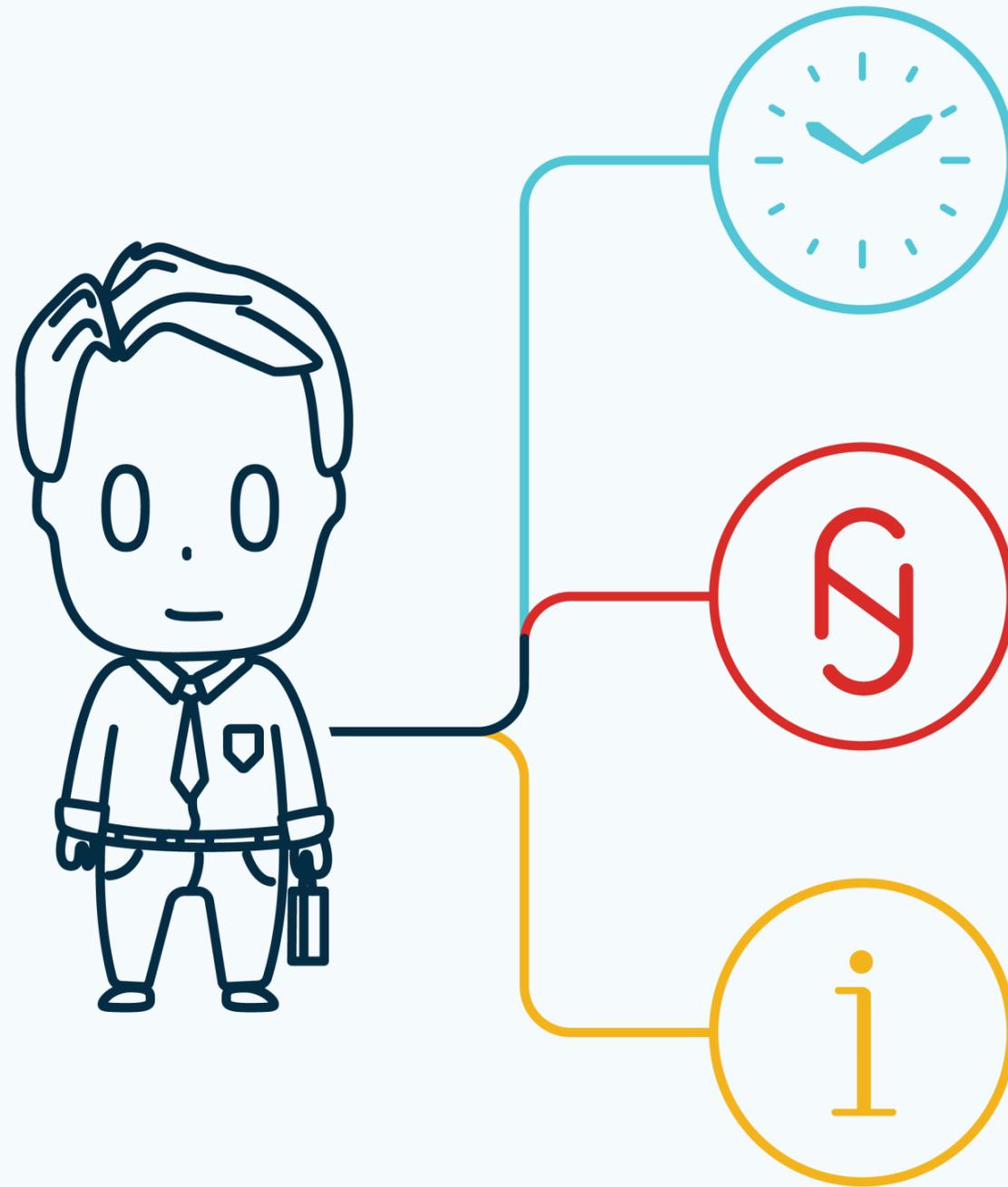


LA BOURSE ET LA VIE





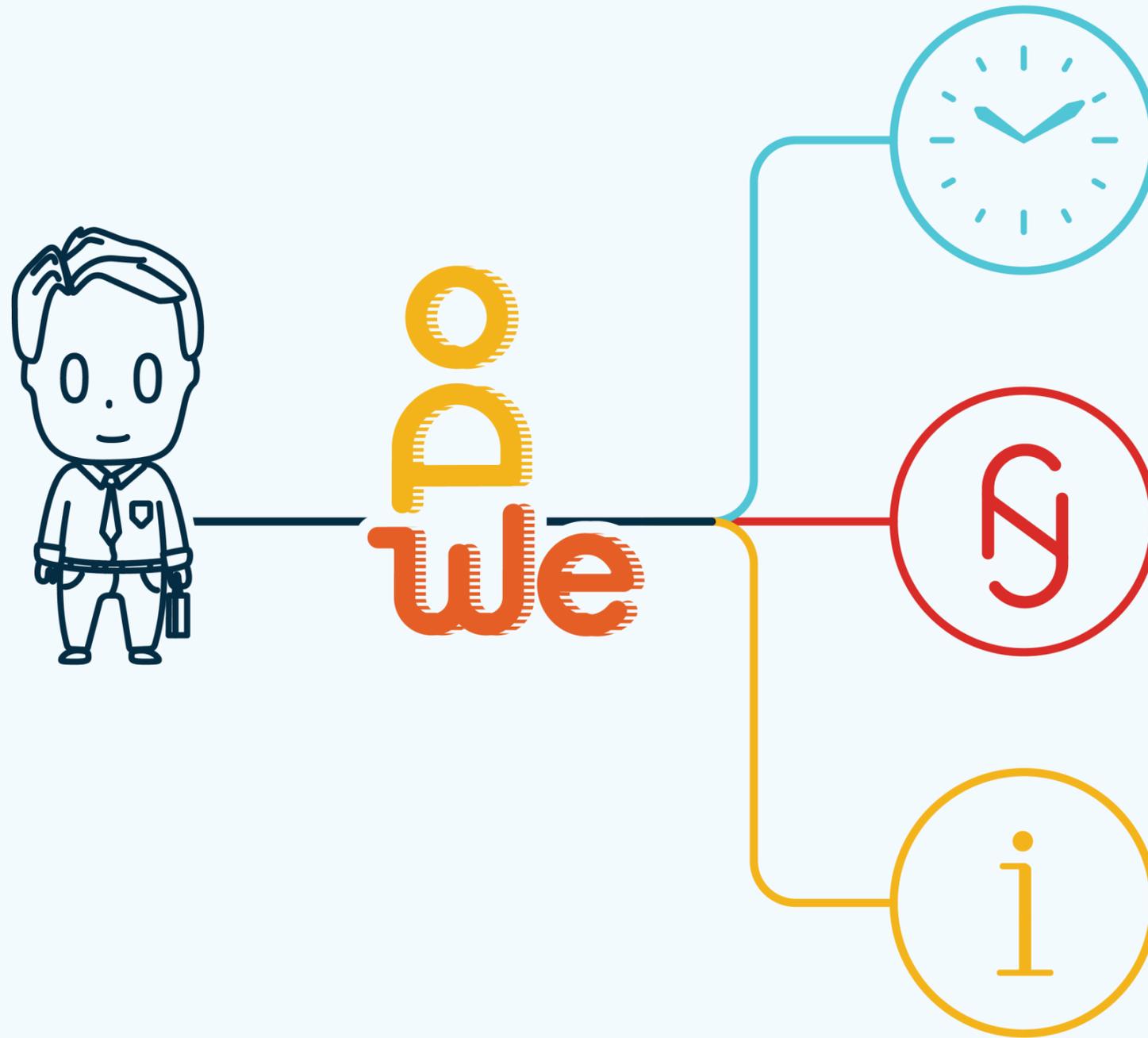
TROIS VARIABLES



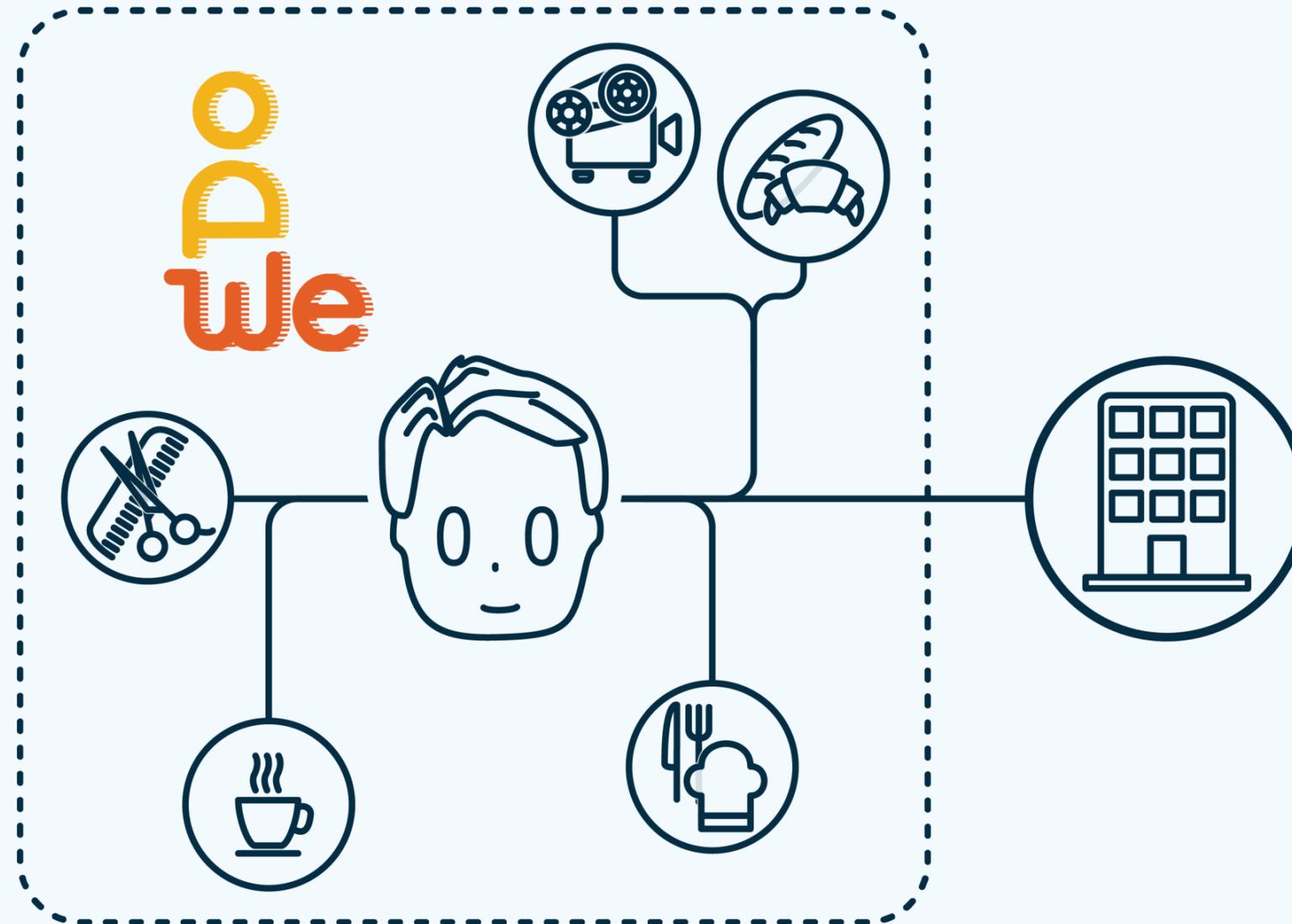
WEDO AND WE DO

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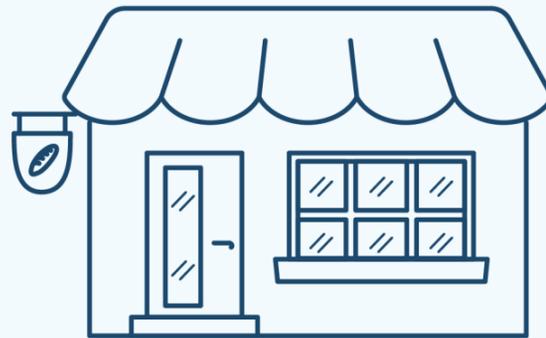
L'ÉCOSYSTÈME QUI LIBÈRE LE TRAVAIL



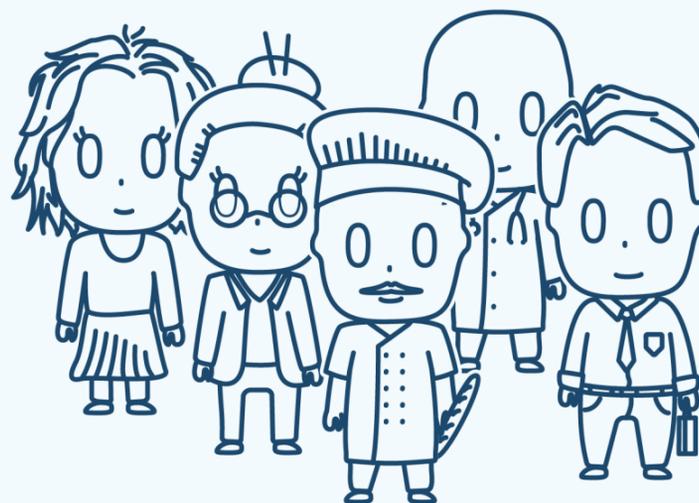
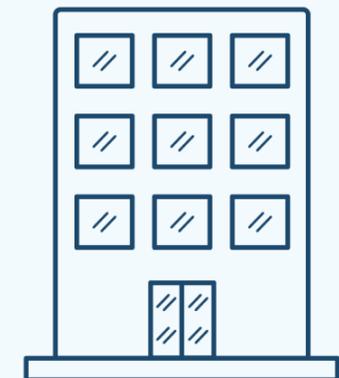
ECHELLE LOCALE



SOLUTION LOCALE

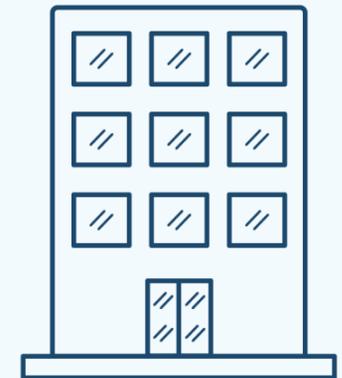
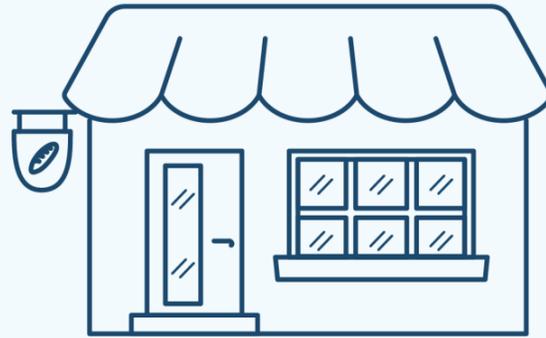


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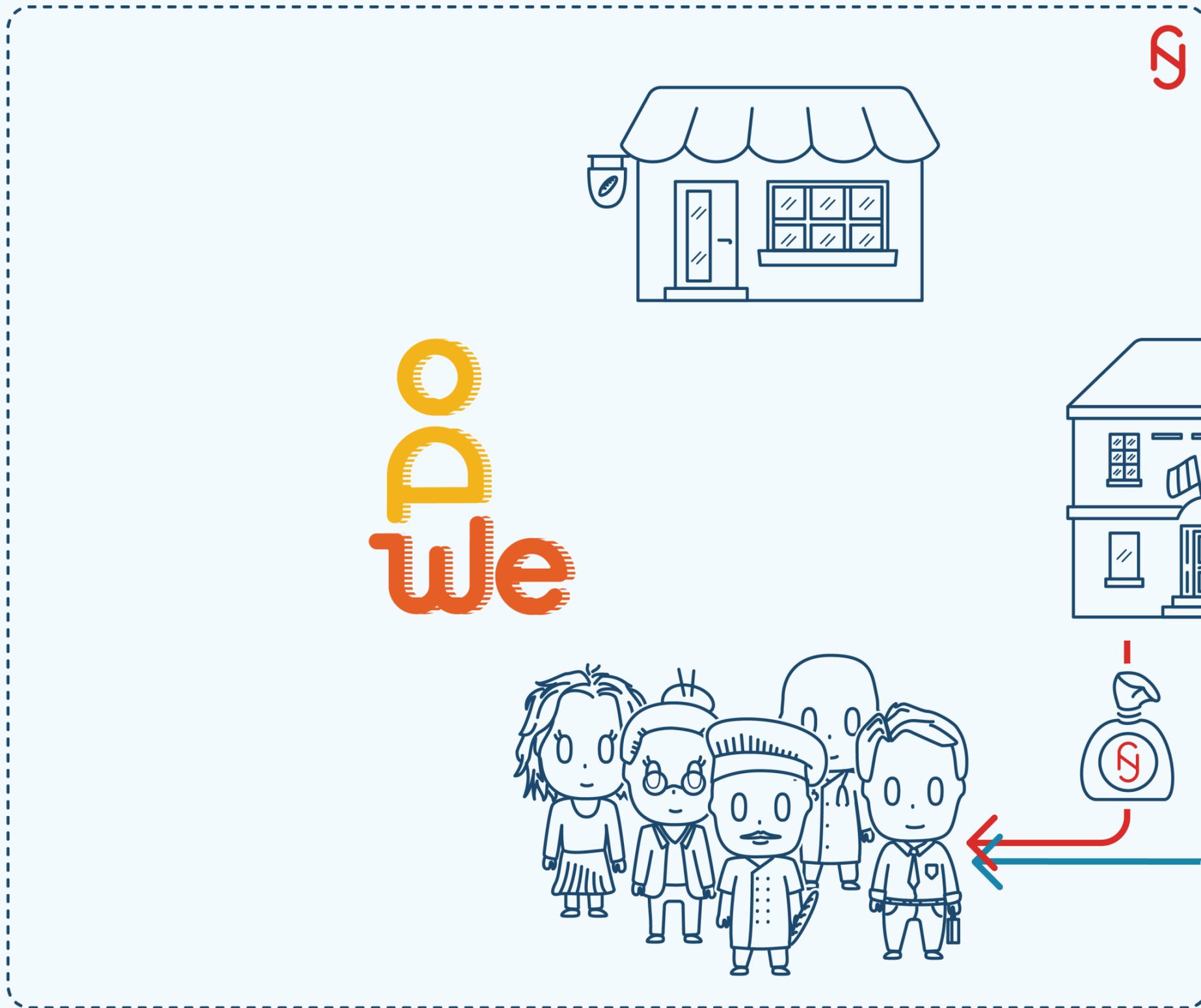
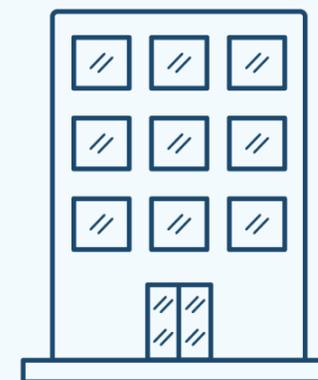
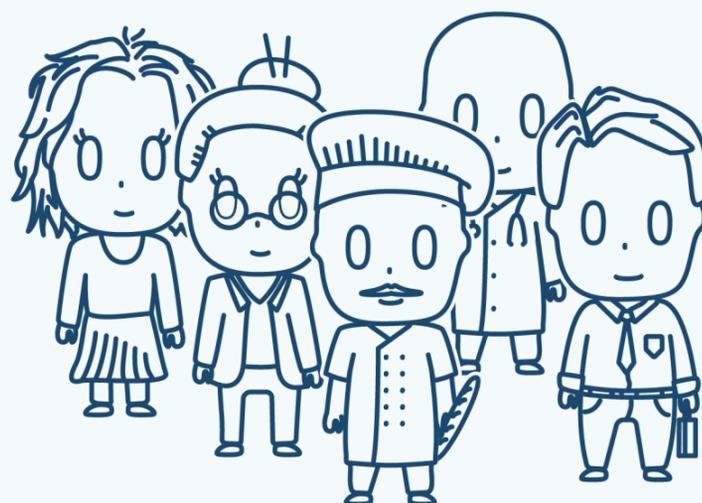
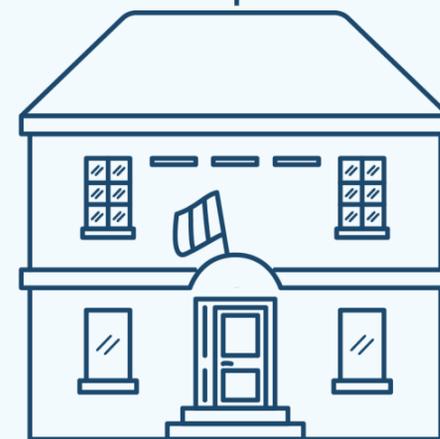
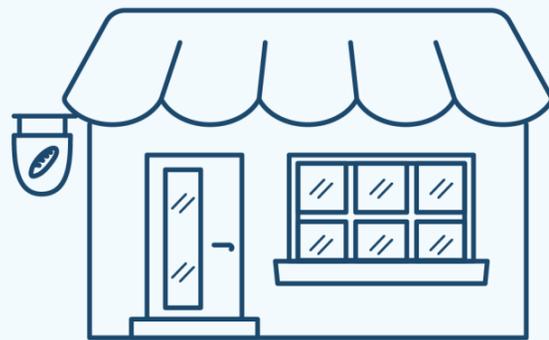


WE DO TOGETHER

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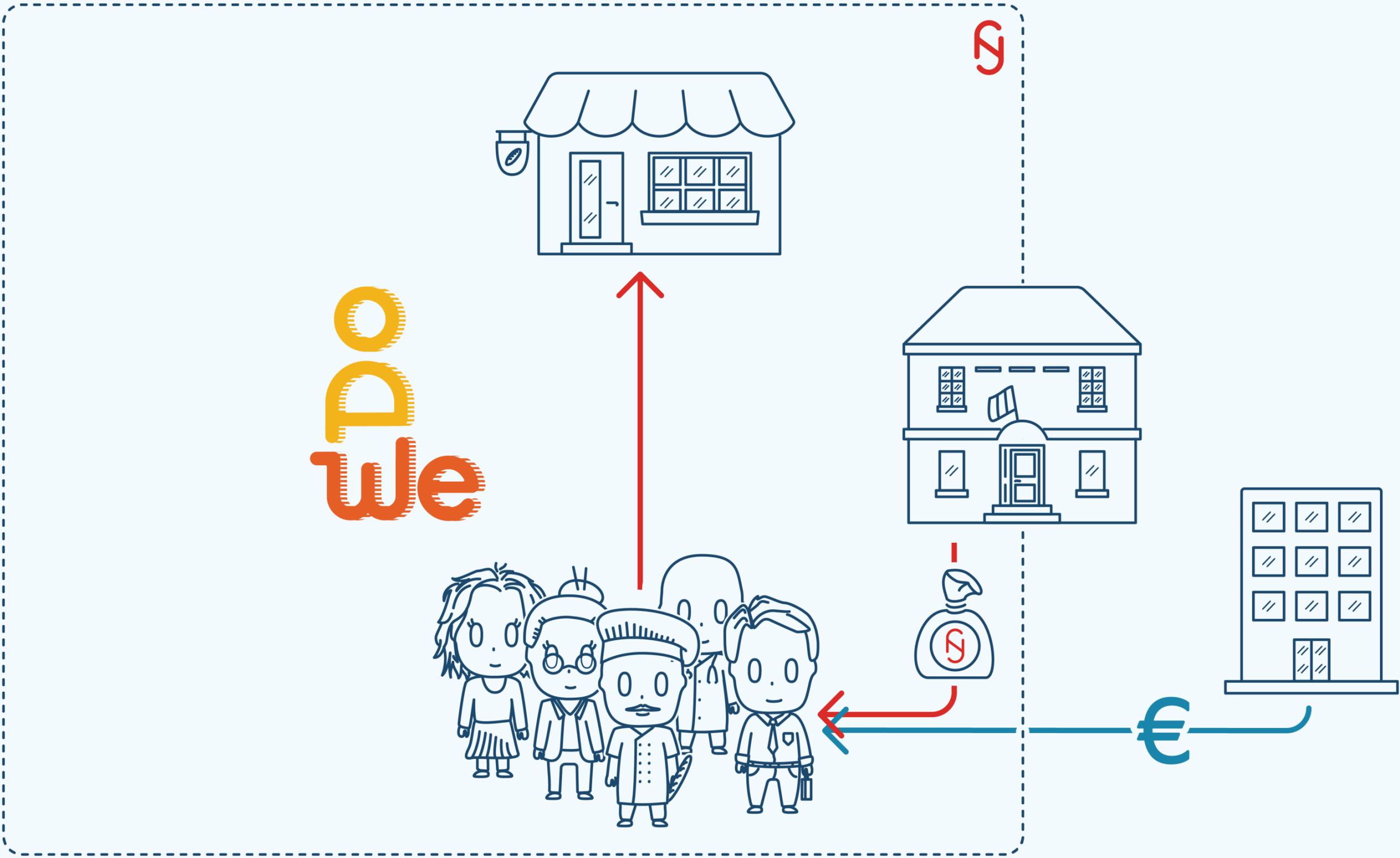
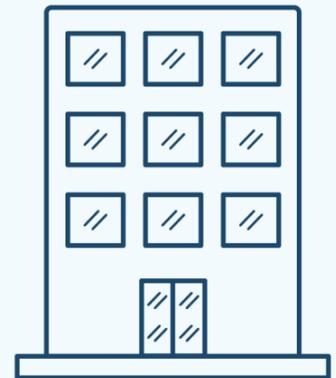
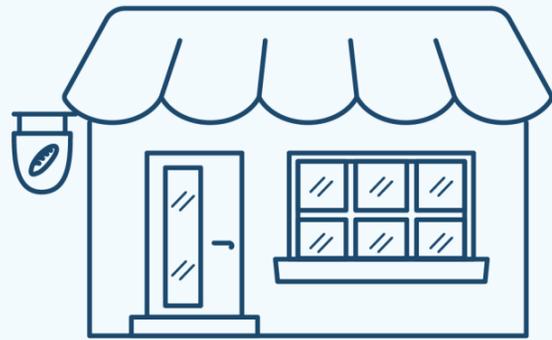


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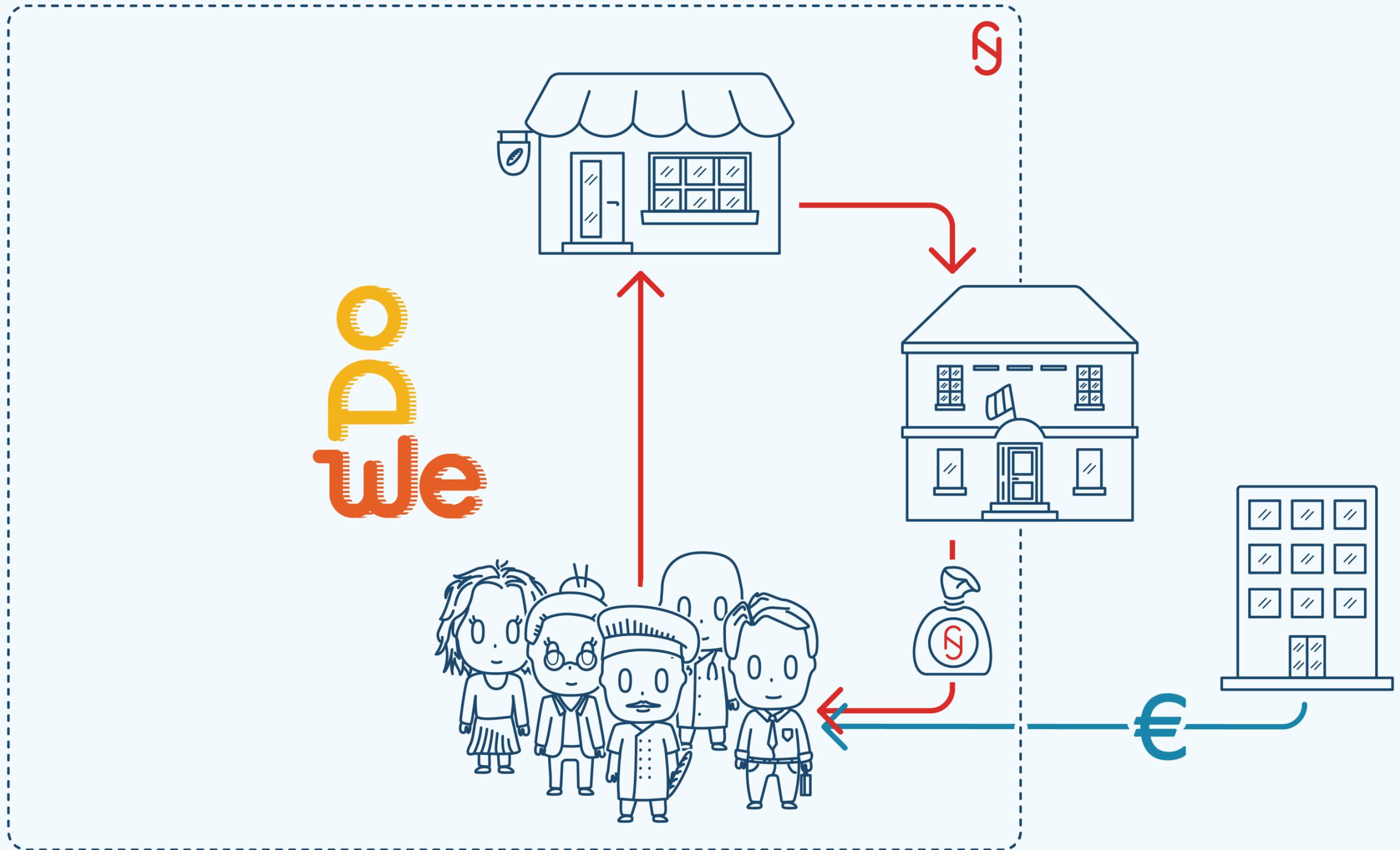
WE DO TOGETHER

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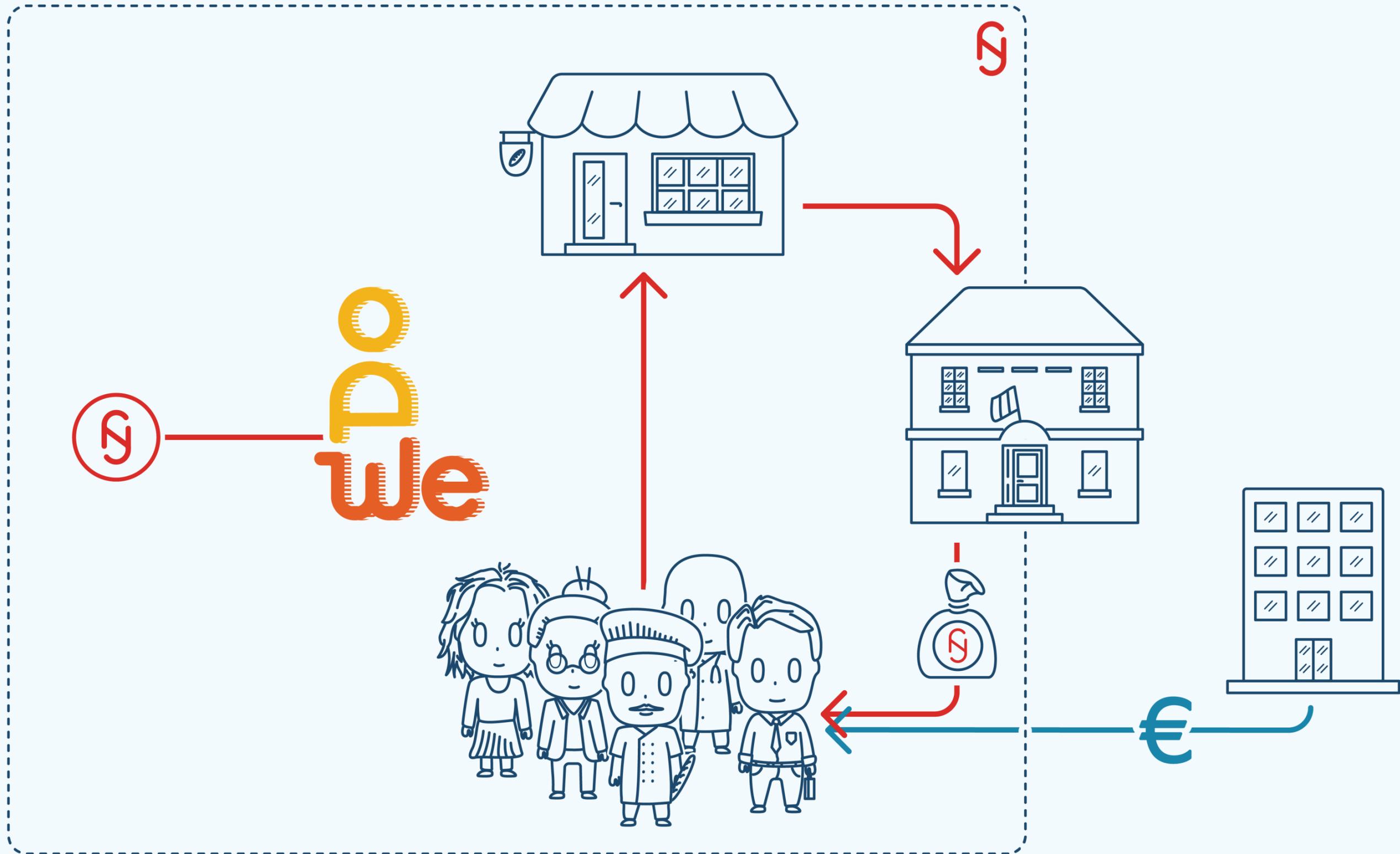


WE DO TOGETHER

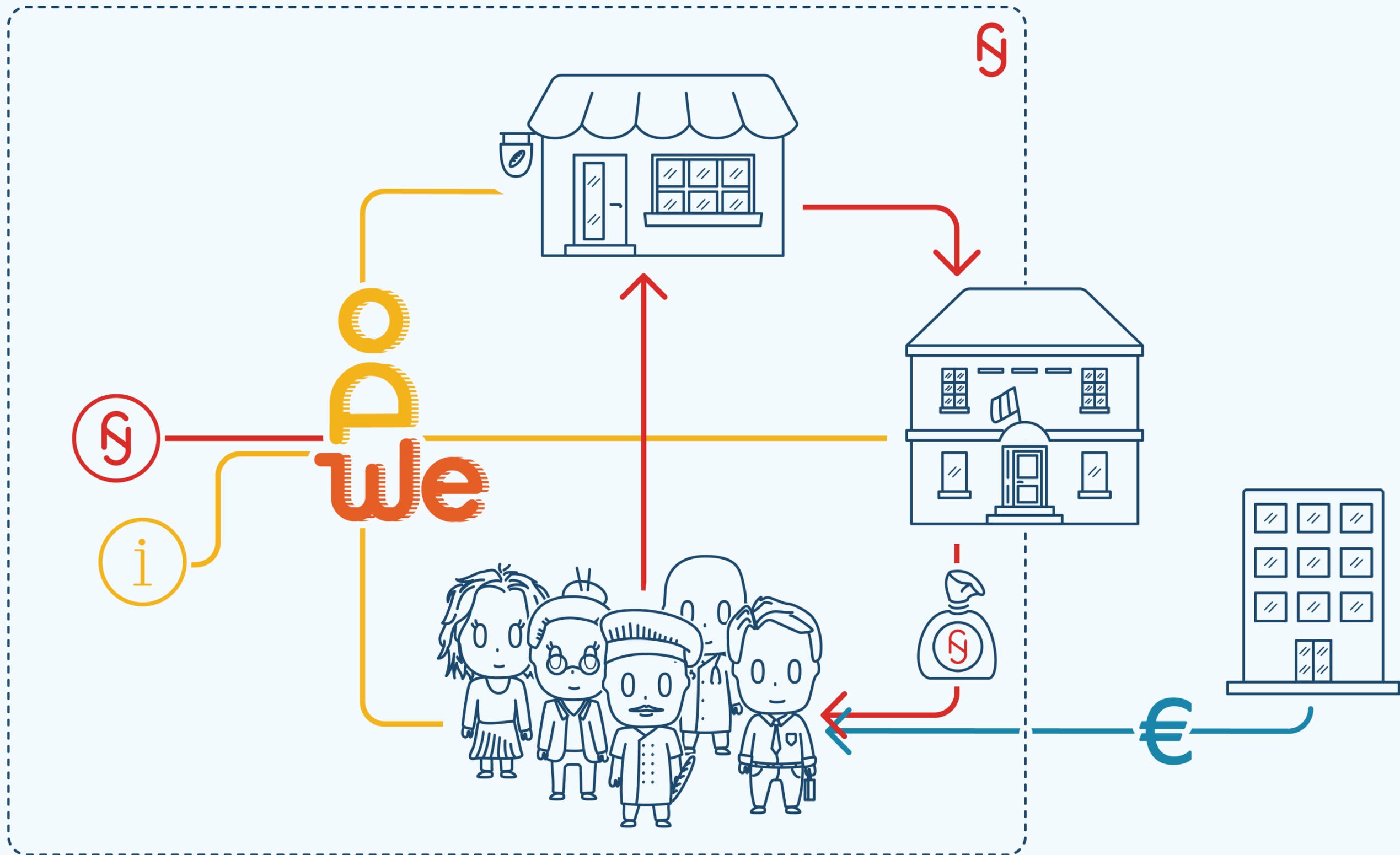
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WE DO TOGETHER



WE DO TOGETHER



WE KNOW WEDo

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UNE PLATEFORME POUR GÉRER SA LOCALITÉ

UN PARTICULIER

Mon profil :

Informations personnelles
Gestion des compétences
Accès aux diplômes
Gestion du compte SoNantes

Mon emploi du temps :

Calendrier
Répartition des activités



Entreprises locales :

Informations
Annonces locales
Labels

Flux d'informations :

Annonces locales

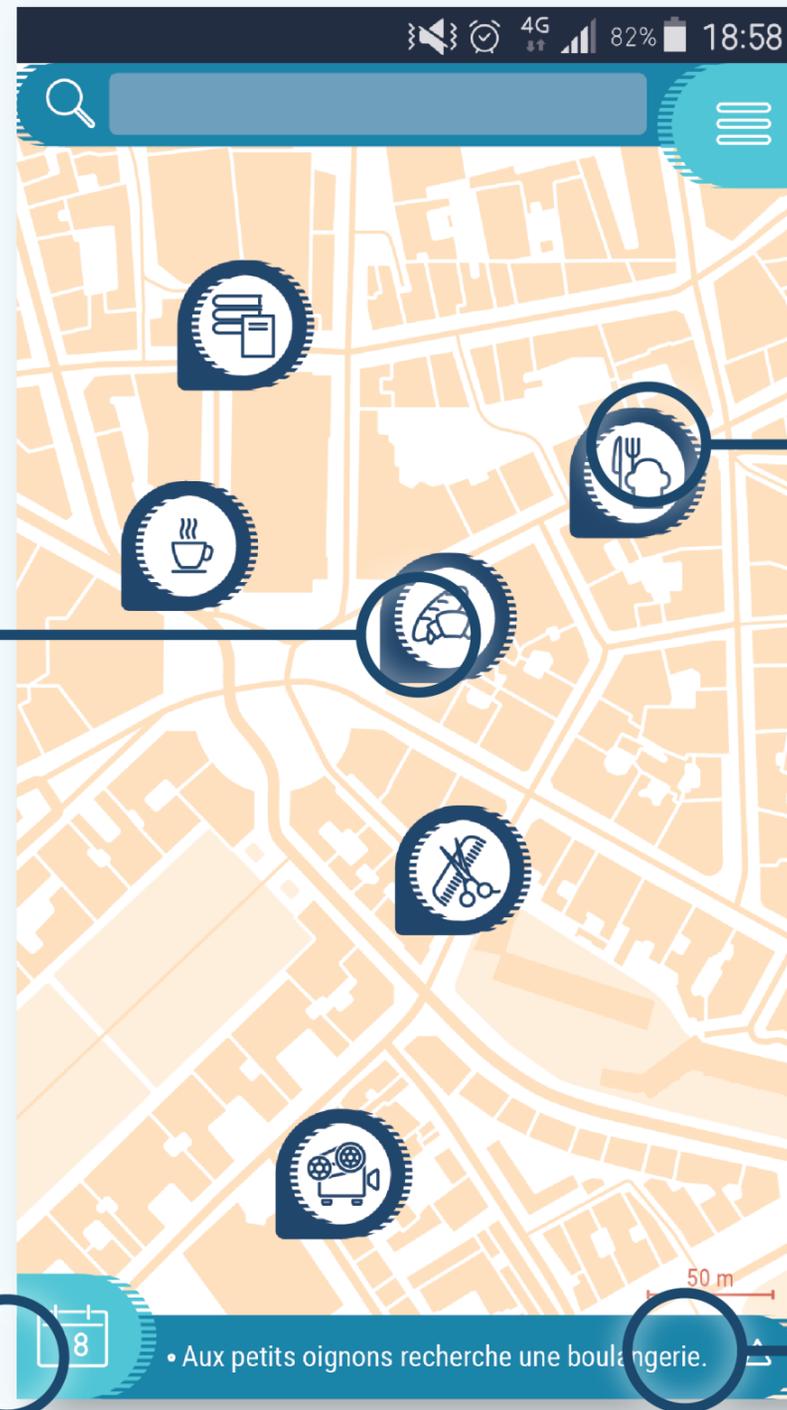
POUR GABRIEL



UN PROFESSIONNEL

Mon entreprise :
Informations personnelles
Gestion des employés
Gestion du compte SoNantes

Mon emploi du temps :
Calendrier
Planning des employés



Autres entreprises :
Informations
Annonces locales
Labels

Flux d'informations :
Annonces locales

POUR GASTON



DANS LA VILLE

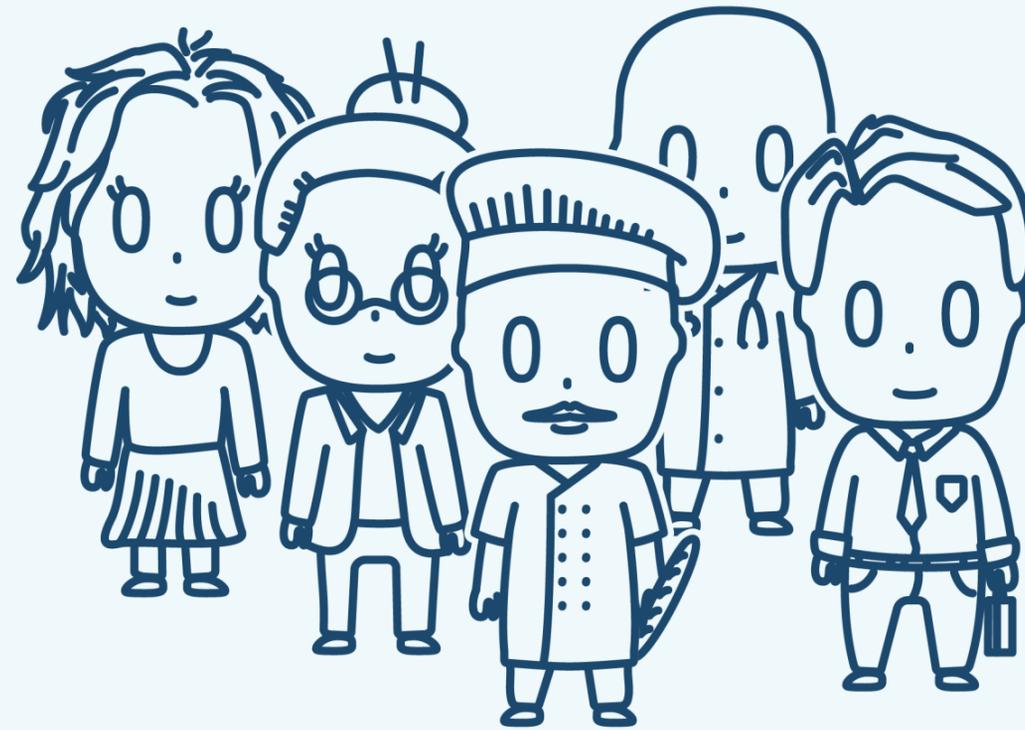


IT'S ADVENTURE TIME

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PLAN D'ACTION

CIToyENS



ELUS ET LOIS



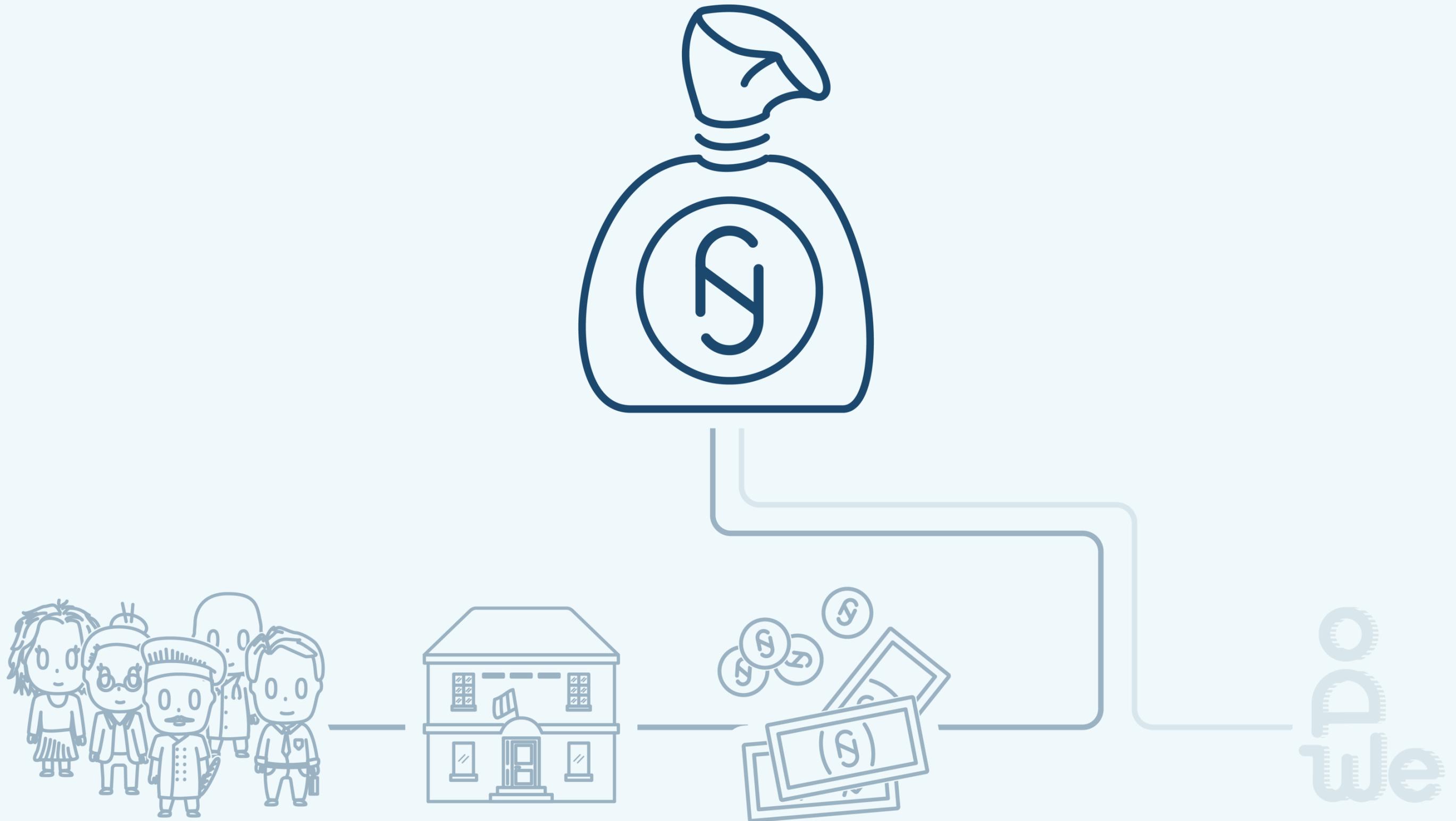
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MONNAIE LOCALE



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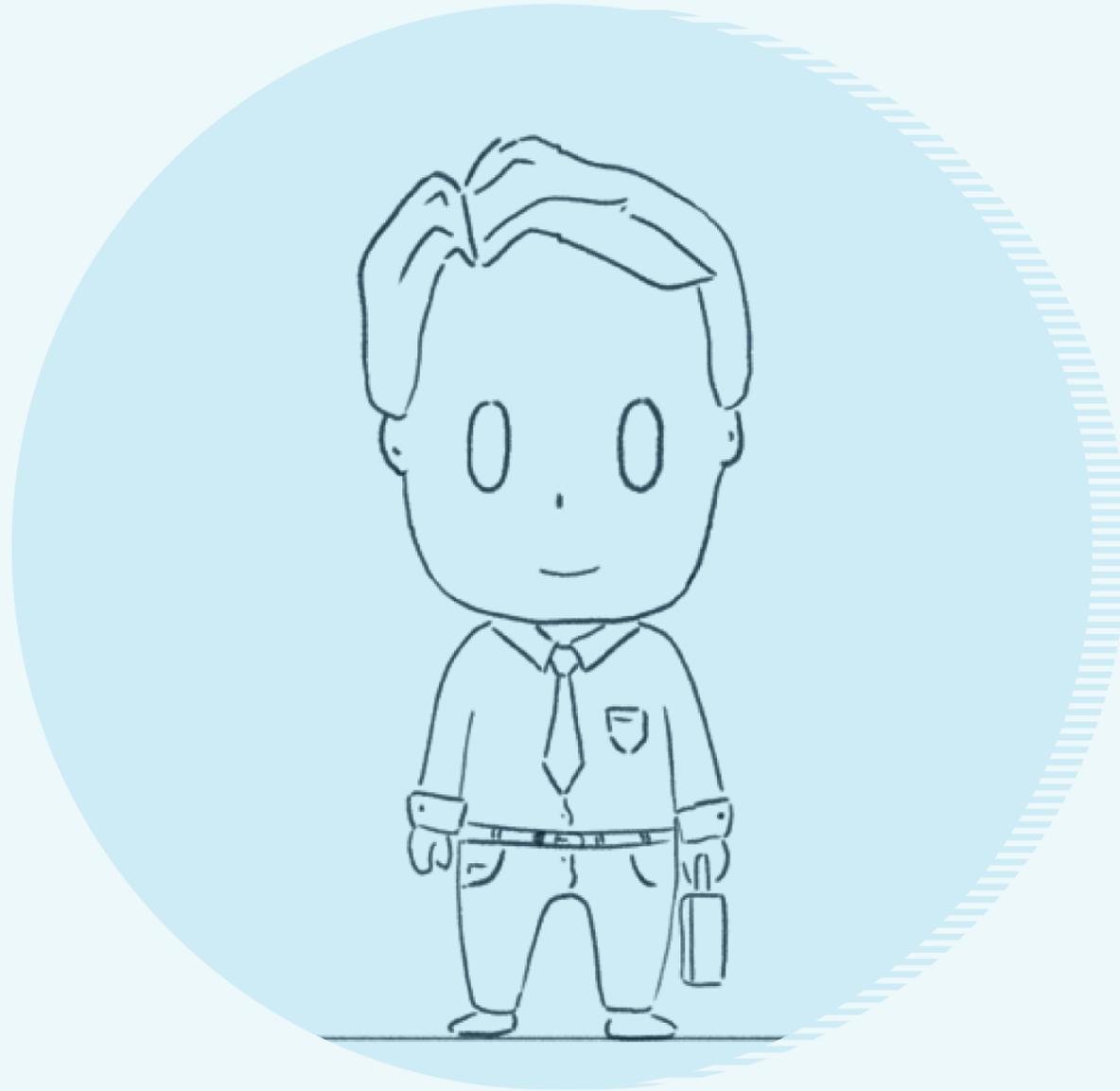
REVENU DE BASE



Opwe



Gabriel TONJON



Gaston BITION

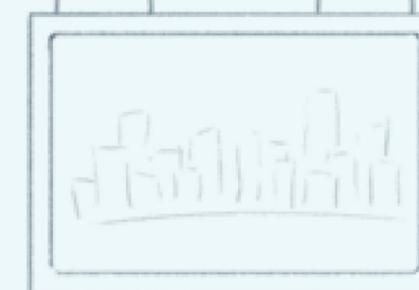


GABRIEL EN FAMILLE



TRAVAILLER MOINS

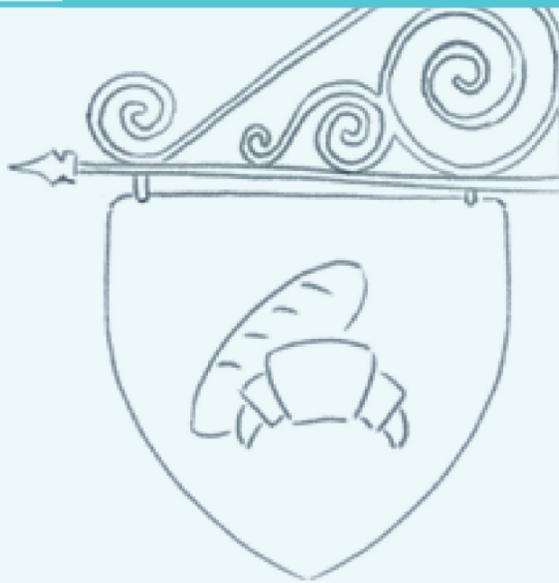
	MERCREDI	JEUDI	VENDREDI	SAMEDI	DIMANCHE
			LIBRE	LIBRE	LIBRE



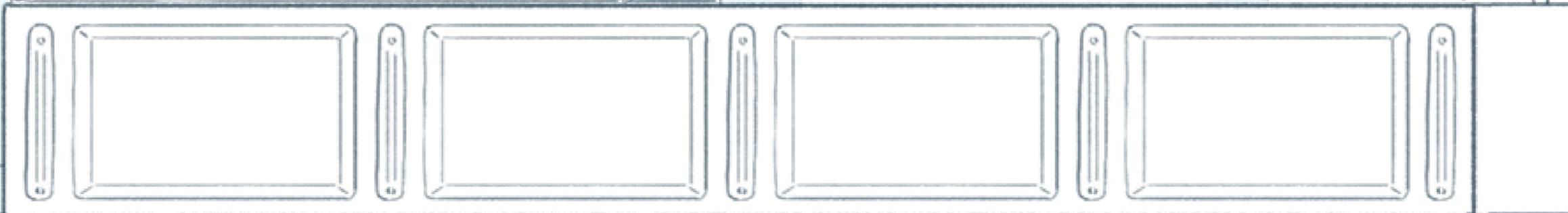
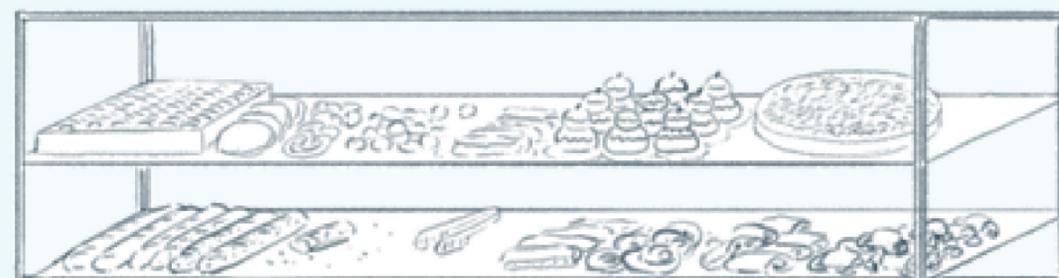
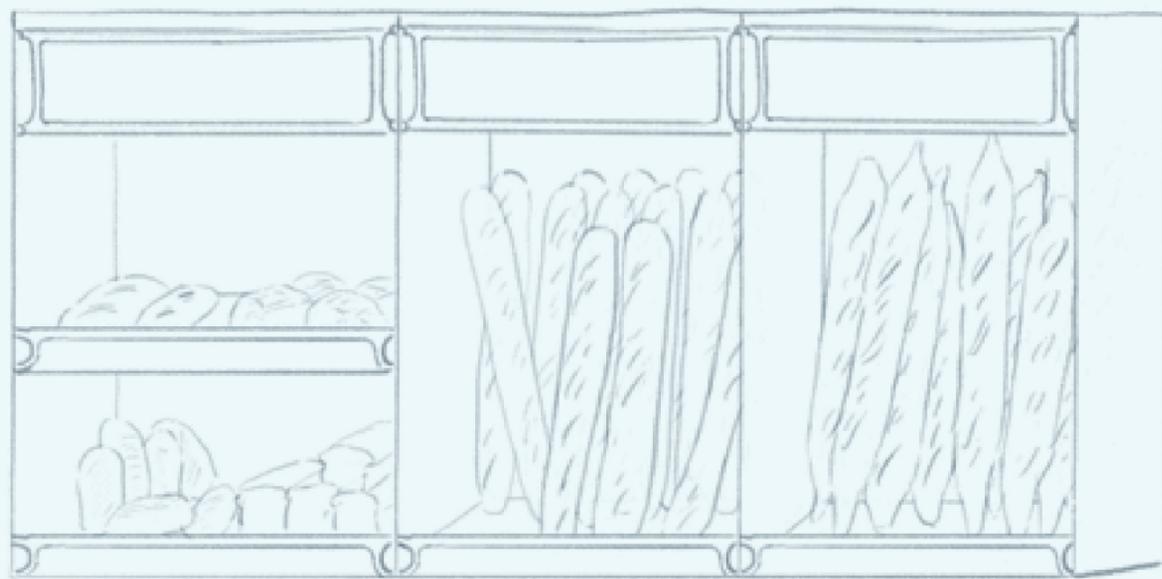
GASTON LE BOULANGER

LA GOURGANDINE

BOULANGER



PLUS LOCALEMENT



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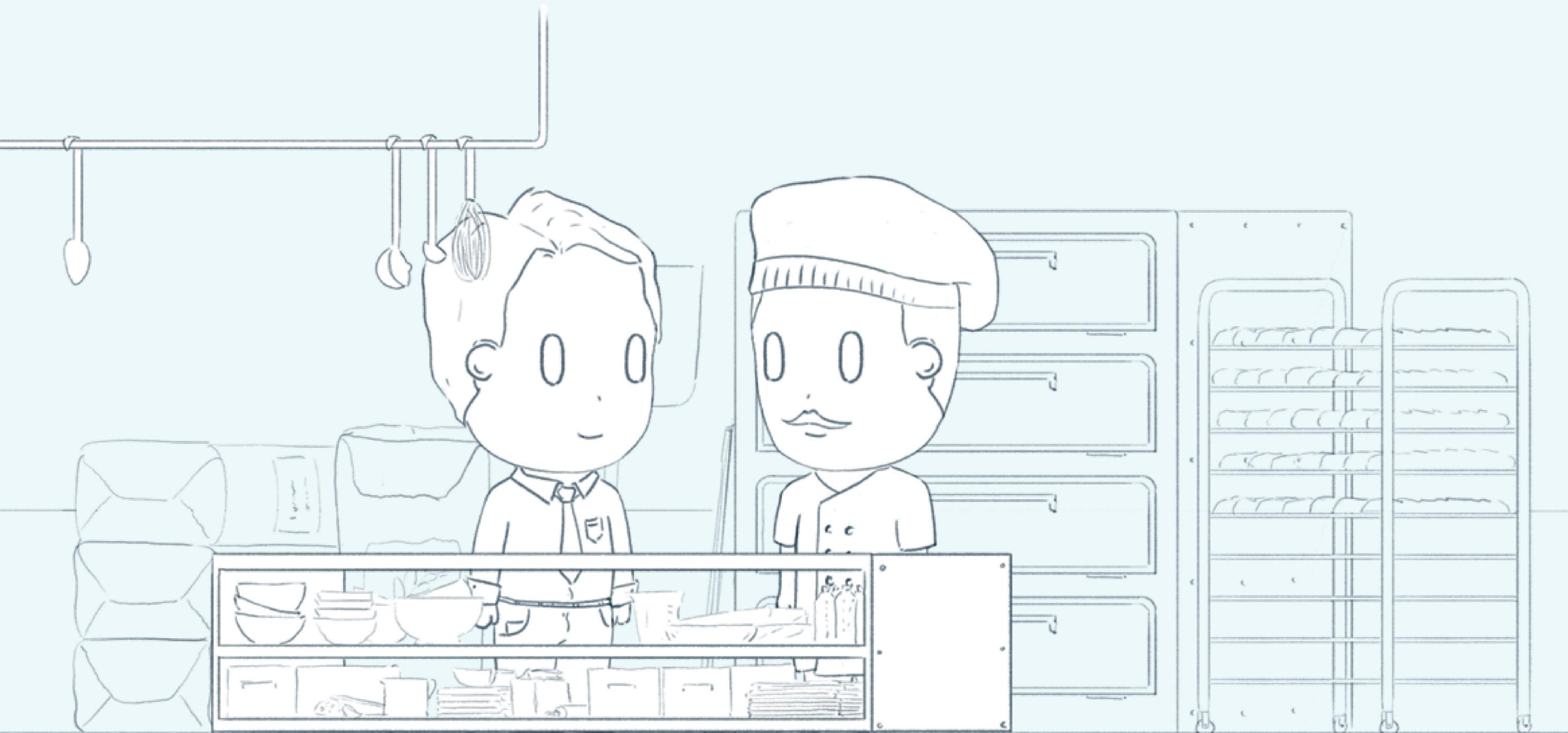


... DE GABRIEL



Wwe

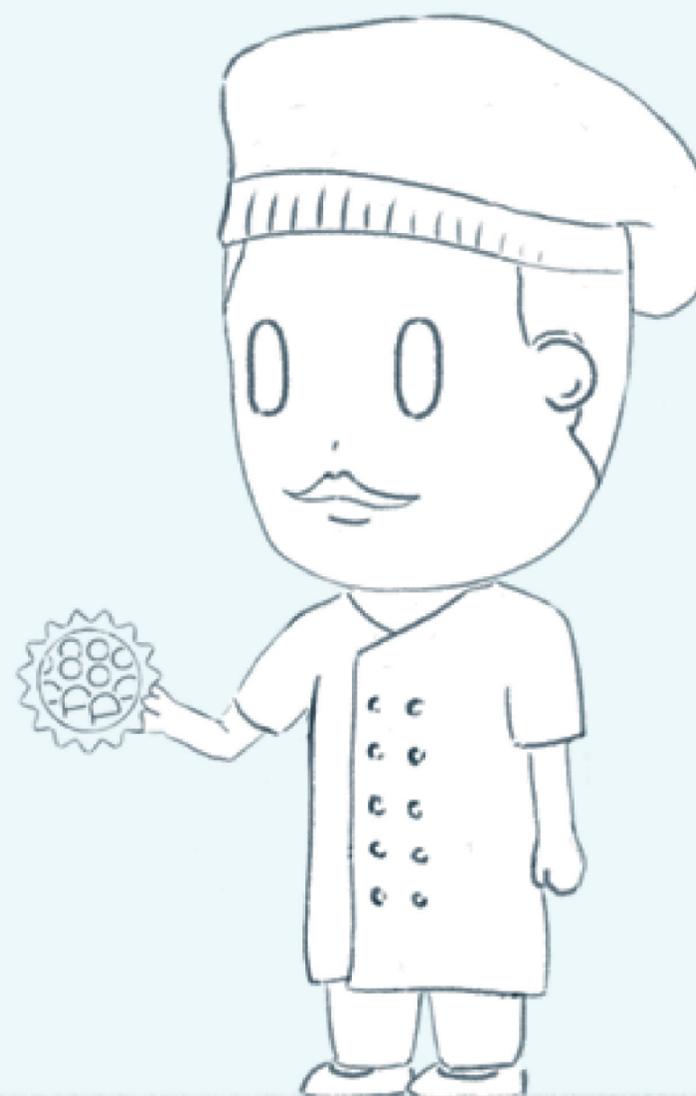
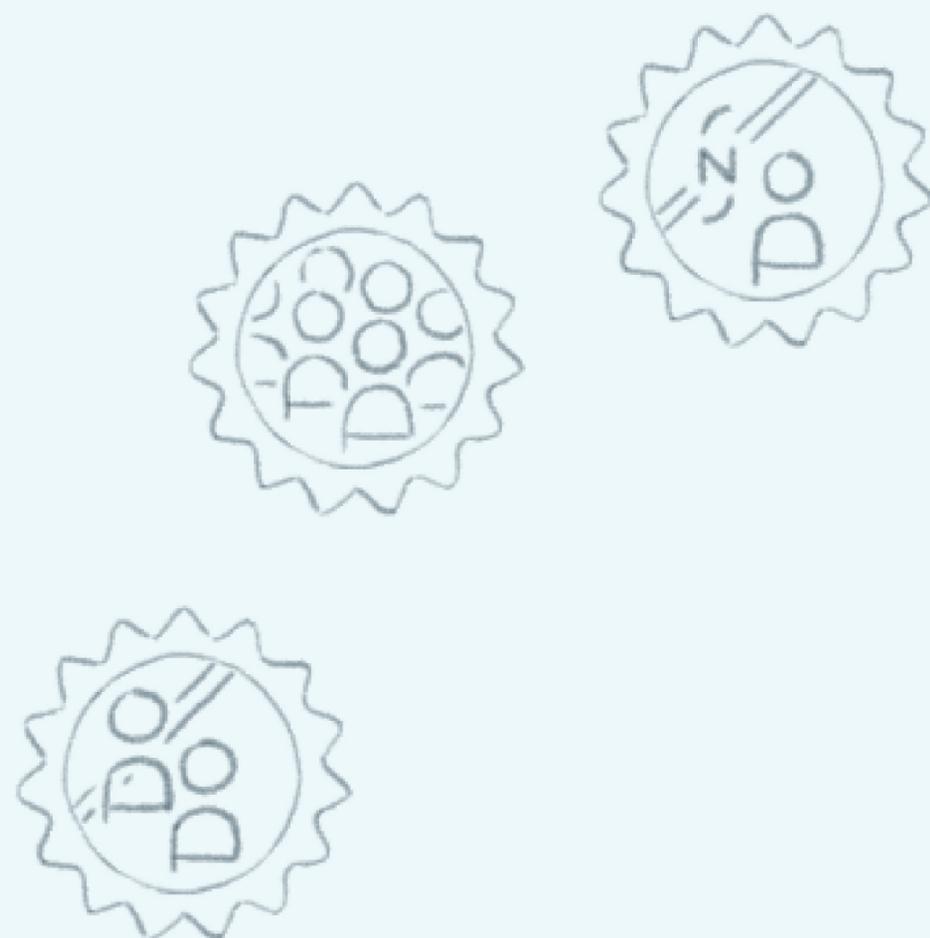
ÇA PORTE SES FRUITS



PLUS DE CAPACITÉS



DE LA RECONNAISSANCE



WE DO MORE . . .



... AND MORE ...



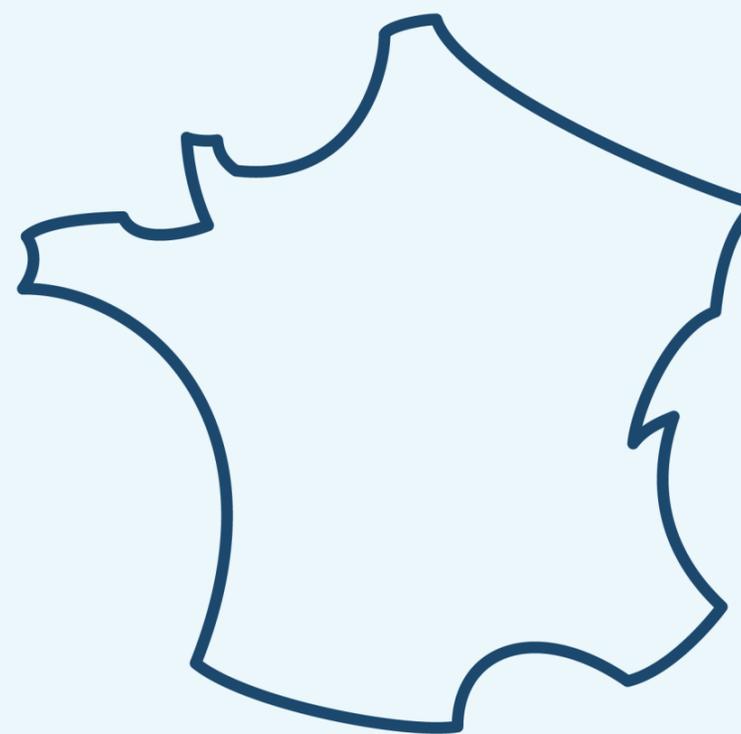
... AND MORE ...

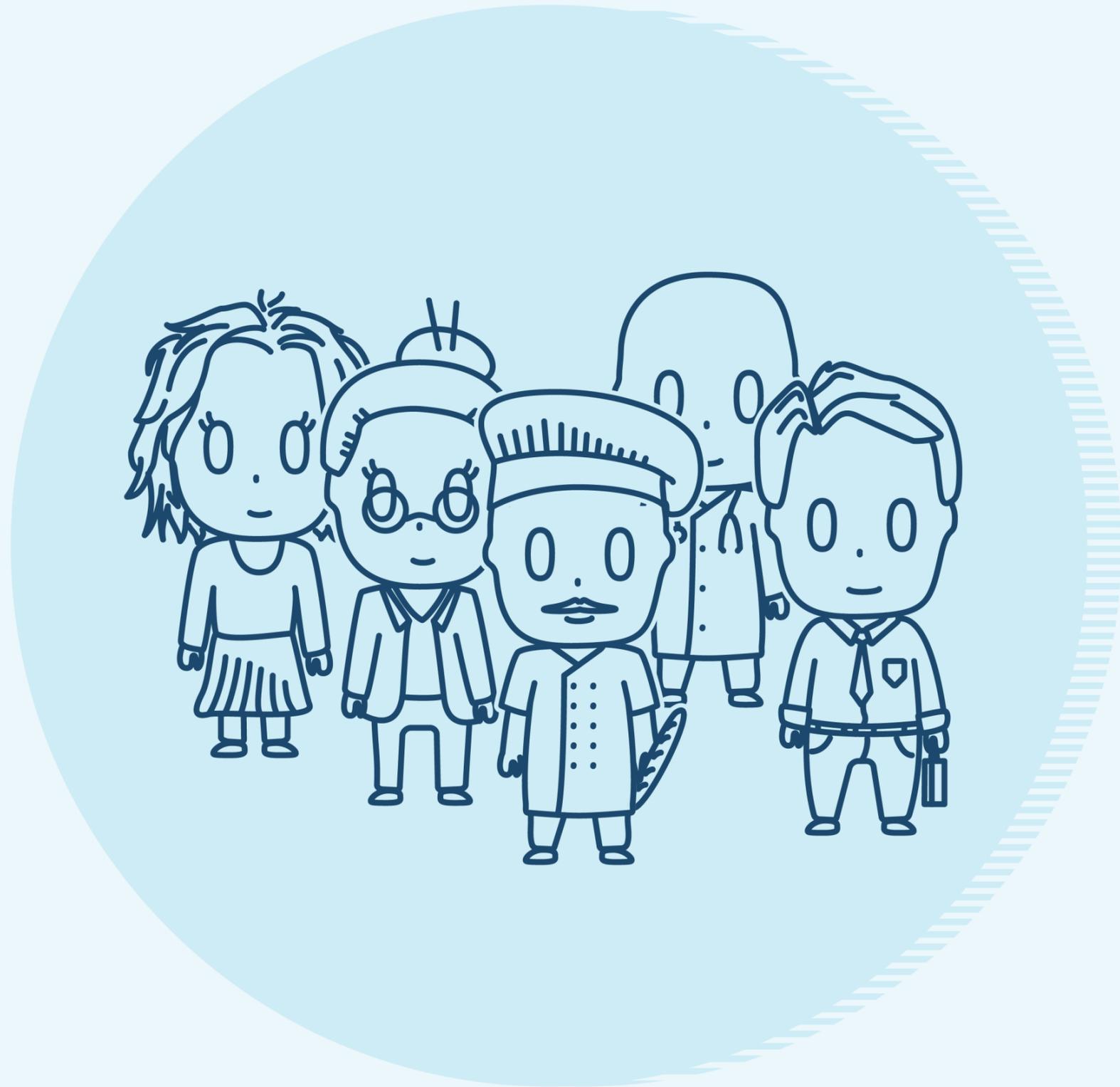


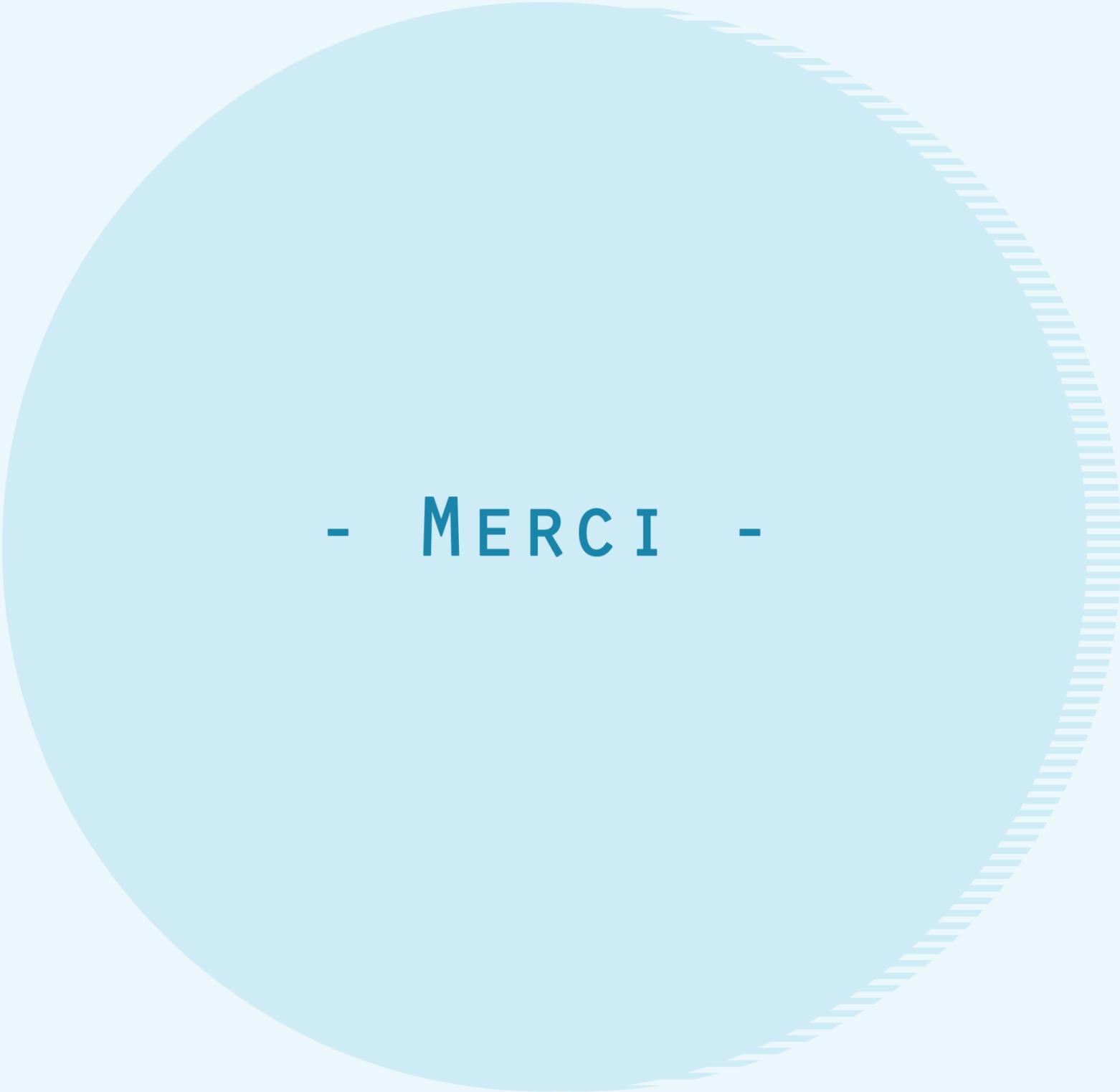
... AND MORE ...



... AND MORE.







- MERCI -